



**THE TILE BOUTIQUE**

Exclusive Designer Tiles Collection

# **EARTH · EVOLUTION**

600x1200MM • 600x600MM • 200x1200MM



THE NATURE'S  
DETAILS TRANSFORMED  
INTO STYLISH SURFACES.



**THE TILE BOUTIQUE**

Exclusive Designer Tiles Collection

**A never before seen event has happened in the tile industry wherein two giants SOL and Sanford have joined hands for a complete makeover of the ceramic industry. Both these companies have a sole ambition to redo the types of designs and quality floating in the market and present something which is completely new in its design sense and quality standards.**

Emcer e-slab the leading manufacturer of e-slabs in India proved their existence in the World Ceramic Industry by achieving heights and reaching to the top in span of two years. Emcer proved that being a Quality and Research oriented organization is the key to success, which Emcer maintained from day one of the production of their e-slabs.

With their Mantra of success, Emcer managed to fill the void between design and quality by fulfilling the both criterias and created a benchmark in the world. With their highly qualified design and research team Emcer managed to achieve the peak by mapping every minute details of the products.

**At Emcer -**

***" We believe in making the world more beautiful with best Quality Products and Innovative Designs".***

**Management  
Emcer**



# EARTH EVOLUTION

We have studied various elements of earth in depth and have implemented its various facets into our designs.



**MARBLE**  
**STONE**  
**CEMENT**  
**WOOD**

ALL AT ONCE

**APPLICATIONS**

**FEATURES**



Residences



Garden & Pools



Hotels



Offices



Restaurants



Shops



Malls



Public Spaces



Airports



Railway Stations



Bathrooms



Kitchens



Interiors



Ecology &  
Sustainable



Resistant to  
staining



Impact  
resistance



Acid  
resistance



Thermal shock  
resistant



Easy to  
clean



Frost  
resistant



Break  
resistant

I N D E X

Alpen Beige	Lazico Beige	Rio Natural
Antalya Rice	Lazico Grey	Regal Ivory A
Aquara Beige End	Lucera Gold	Regal Ivory B
Athens Ice	Manila Brown	Sensa Salt
Broom Bianco	Manila Ivory	Sintorini White
Broom Ivory	Madona Bianco	Urban Gris
Broom Nero	Madona Grey	Vatican Beige
Calista Grey	Madona Ivory	Vatican grey
Champagne Grey	Naugat Crema	Velaska Beige
Classic Beige	Naugat Dark Grey	Velaska Grey
Crema Marfil	Naugat Gris	Venosa Crema
Cremanico Beige	Neptune Satvario	White Marble
Dolomite Grey	Prizm Beige	Esprada Grey End
Epsilon Beige	Nova White End	Grisial White End
Epsilon Silver	Pisa Silver	Hexagon Ivory End
French Brown	Pulsnitz Brown	Primavera Beige End
Latina Beige	Rio Crema	Satuario Cyber End

# EARTH

## THE GLARE AND THE GLOSS

An urban aesthetic with contemporary marble, stone and rock graphics which creates an interplay with neutral and sophisticated hues. The aura this collection spreads is beautiful and simply awe-inspiring.

**600 x 1200 MM**



**Alpen Beige**




Finish  
 Glossy

Random  
 6



**Features**

  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

  
 Break  
 Resistant

**Antalya Rice**



Finish  
Glossy

Random  
4

**Aquara Beige End**



Finish  
Glossy

Random  
4

**Athens Ice**



Finish  
Glossy

Random  
8

▲ NEW ADDITION

**Calista Grey**



Finish  
Glossy

Random  
6

▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

**Broom Ivory**



Finish  
Glossy

Random  
1

**Broom Nero**



Finish  
Glossy

Random  
1

**Broom Bianco**



Finish  
Glossy

Random  
1

**Champagne Grey**



Finish  
Glossy

Random  
6

▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



**Classic Beige**



Finish  
**Glossy**

Random  
**1**



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

**Crema Marfil**



Finish  
Glossy

Random  
3

**Cremanico Beige**



Finish  
Glossy

Random  
3

▲ NEW ADDITION

**Dolomite Grey**



Finish  
Glossy

Random  
6

▲ NEW ADDITION

**French Brown**



Finish  
Glossy

Random  
2

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

**Lazico Beige**



Finish Glossy Random 6 ▲ NEW ADDITION

**Lazico Grey**



Finish Glossy Random 6 ▲ NEW ADDITION

**Epsilon Silver**



Finish Glossy Random 5

**Epsilon Beige**



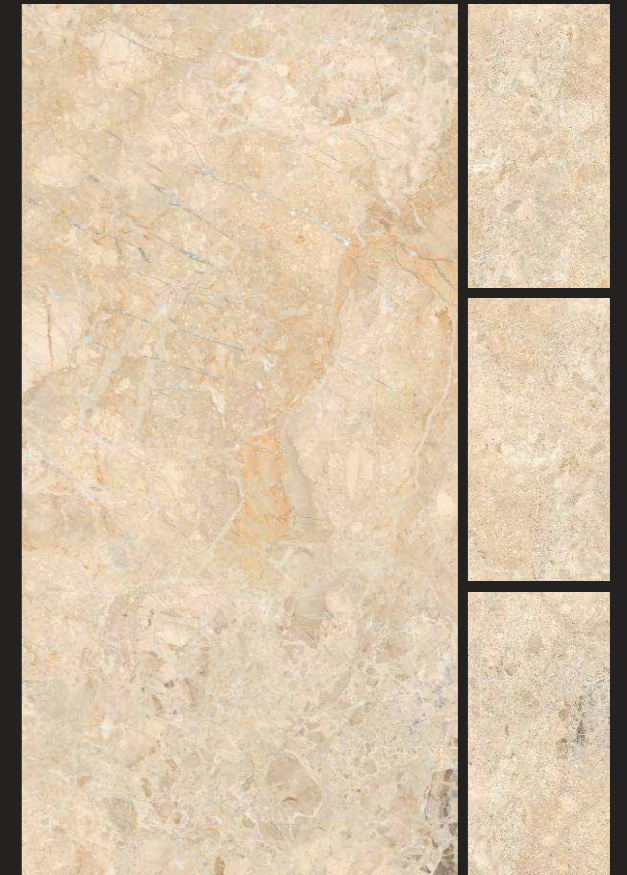
Finish Glossy Random 5

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



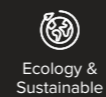
**Lucera Gold**



Finish  
**Glossy**

Random  
**4**

**Features**



Ecology & Sustainable



Resistant to staining



Impact Resistant



Acid Resistant



Thermal Shock Resistant



Easy to clean



Frost Resistant



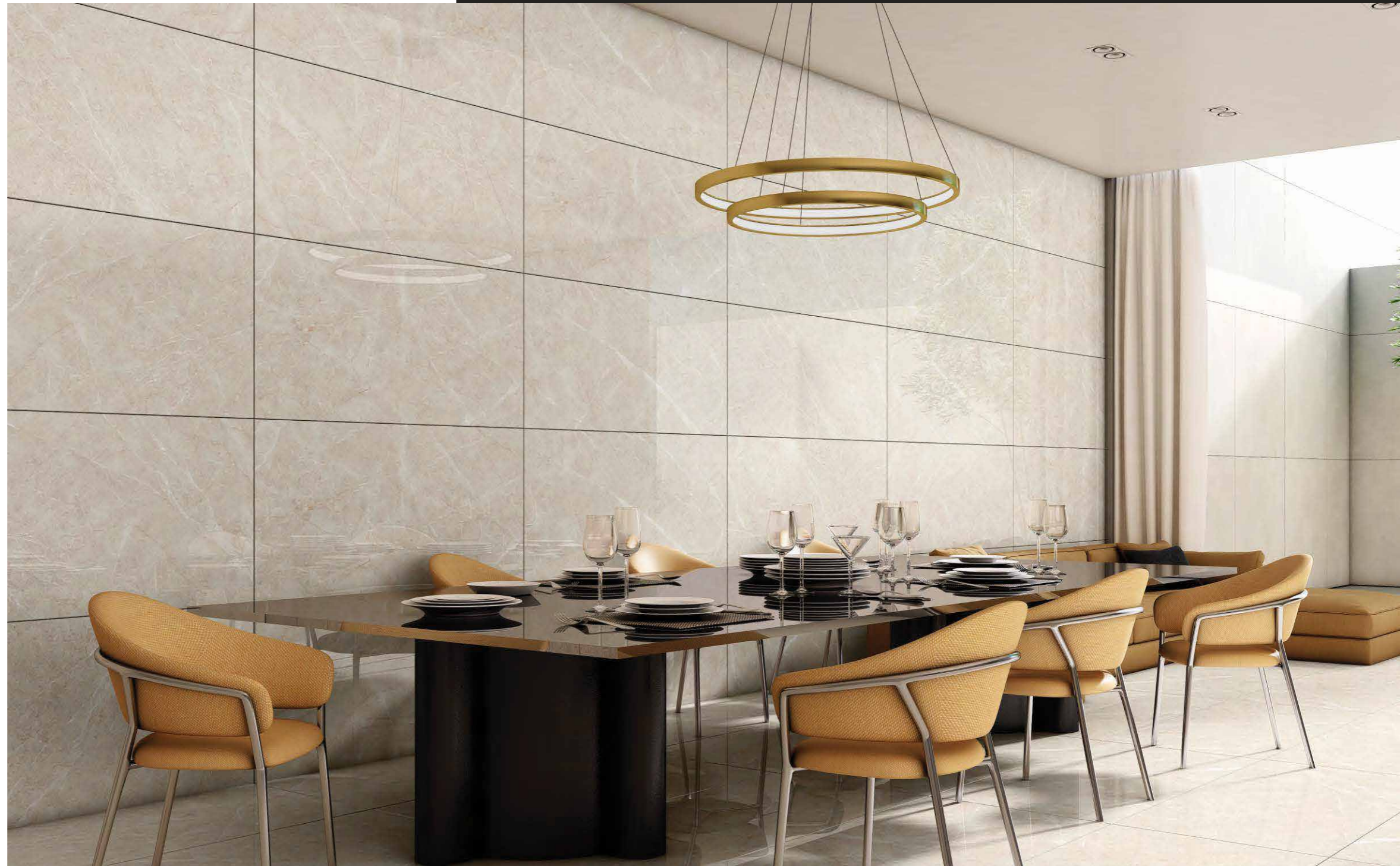
Break Resistant

**Manila Ivory**



Finish  
**Glossy**

Random  
**4**



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



**Manila Brown**



Finish  
 Glossy


Random  
 4

**Features**


  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

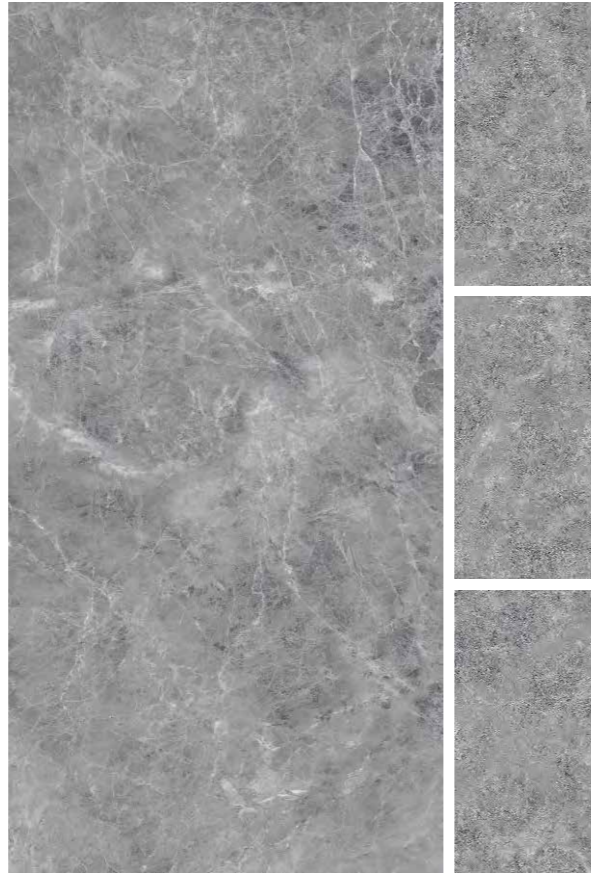
  
 Break  
 Resistant

**Urban Gris**



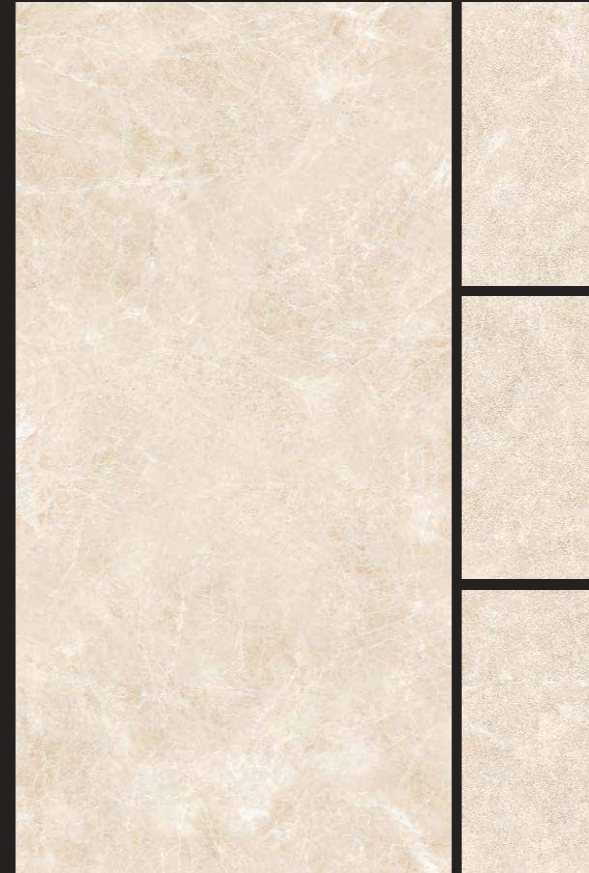
Finish Glossy Random 10 ▲ NEW ADDITION

**Madona Grey**



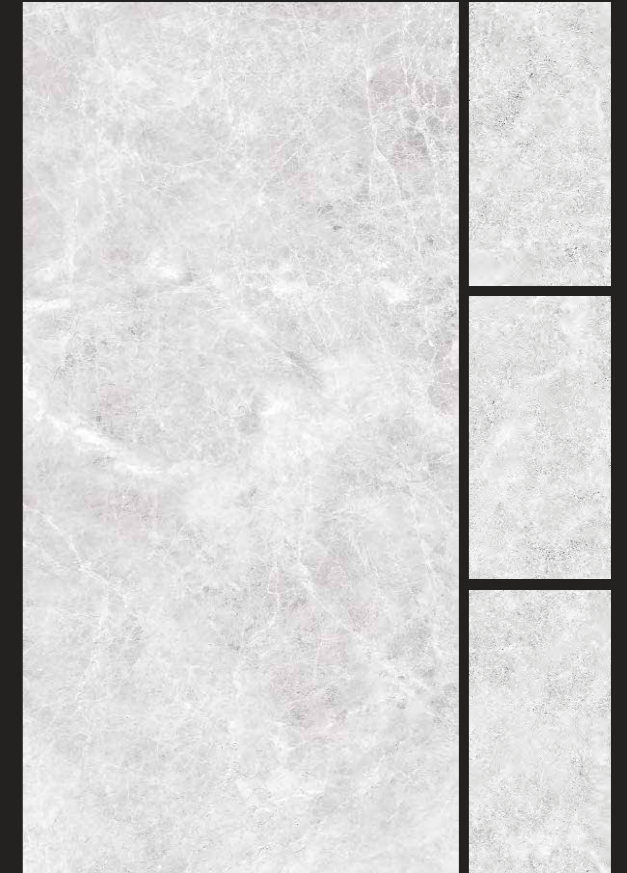
Finish Glossy Random 4 ▲ NEW ADDITION

**Madona Ivory**



Finish Glossy Random 4 ▲ NEW ADDITION

**Madona Bianco**



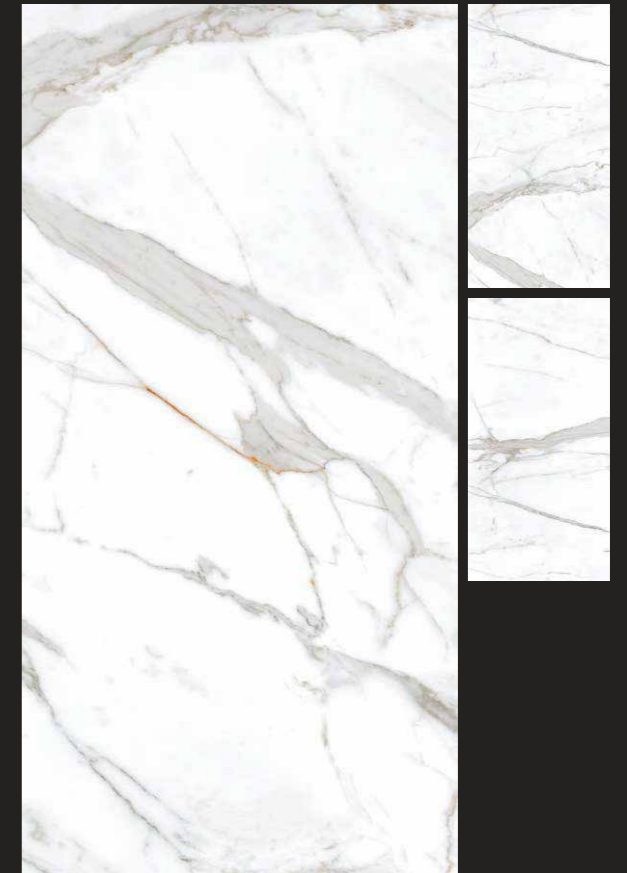
Finish Glossy Random 4 ▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant




**Neptune Satvario**



Finish  
**Glossy**

Random  
**3**

**Features**

  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

  
 Break  
 Resistant



**Pisa Silver**



Finish  
Glossy

Random  
3

**Pulsnitz Brown**



Finish  
Glossy

Random  
6 ▲ NEW ADDITION

**Latina Beige**



Finish  
Glossy

Random  
6 ▲ NEW ADDITION









**Nova White End**



Finish  
Glossy

Random  
4

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Prizm Beige**











Finish  
Glossy

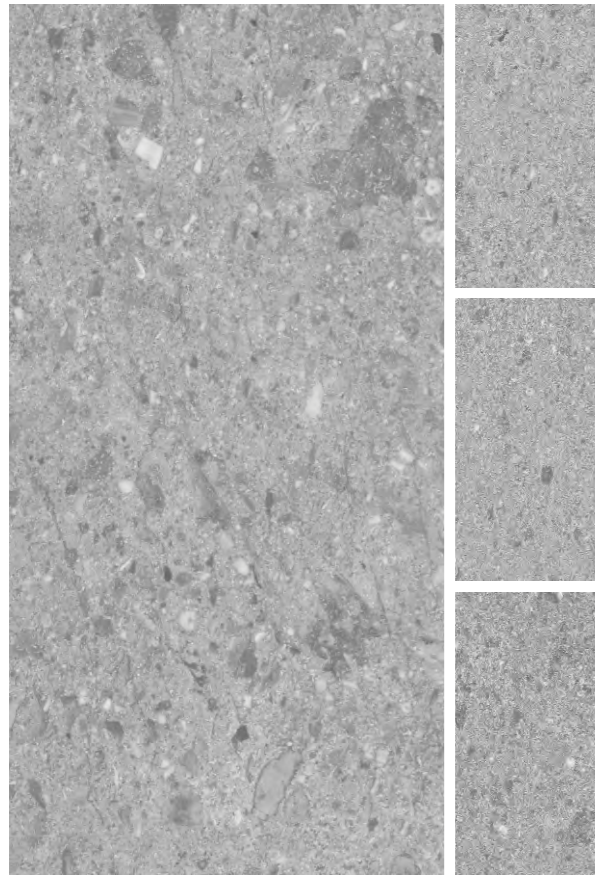
Random  
1



**Features**

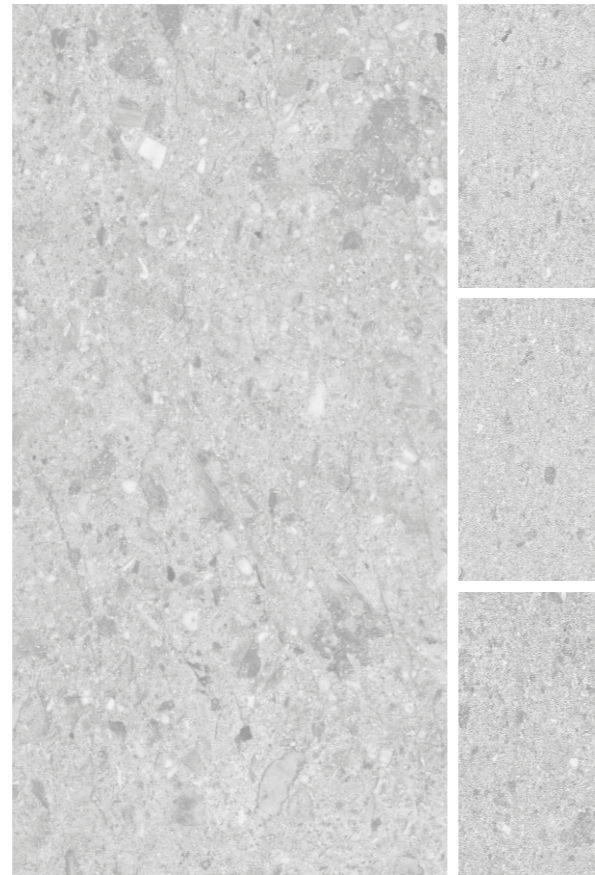
-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant

**Nougat Dark Grey**



Finish Glossy Random 10 ▲ NEW ADDITION

**Nougat Gris**



Finish Glossy Random 10 ▲ NEW ADDITION

**Nougat Crema**



Finish Glossy Random 10 ▲ NEW ADDITION

**Bersa Brown**



Finish Glossy Random 10 ▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



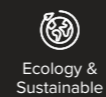
**Regal Ivory BM**



Finish  
**Glossy**

Random  
**2**

**Features**



Ecology &  
 Sustainable



Resistant to  
 staining



Impact  
 Resistant



Acid  
 Resistant



Thermal Shock  
 Resistant



Easy to  
 clean



Frost  
 Resistant



Break  
 Resistant

**Rio Crema**



Finish  
Glossy

Random  
4

**Rio Natural**



Finish  
Glossy

Random  
4

**Sensa Salt**



Finish  
Glossy

Random  
6

▲ NEW ADDITION

**Sintorini White**



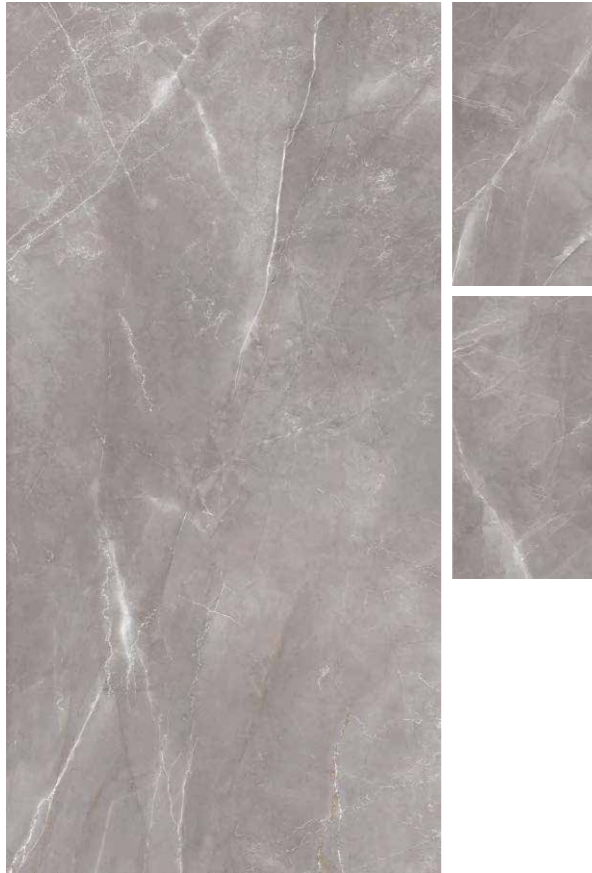
Finish  
Glossy

Random  
4

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

**Velaska Grey**



Finish Glossy Random 3 ▲ NEW ADDITION

**Velaska Beige**



Finish Glossy Random 3 ▲ NEW ADDITION

**Vatican Beige**



Finish Glossy Random 6 ▲ NEW ADDITION

**Vatican Grey**



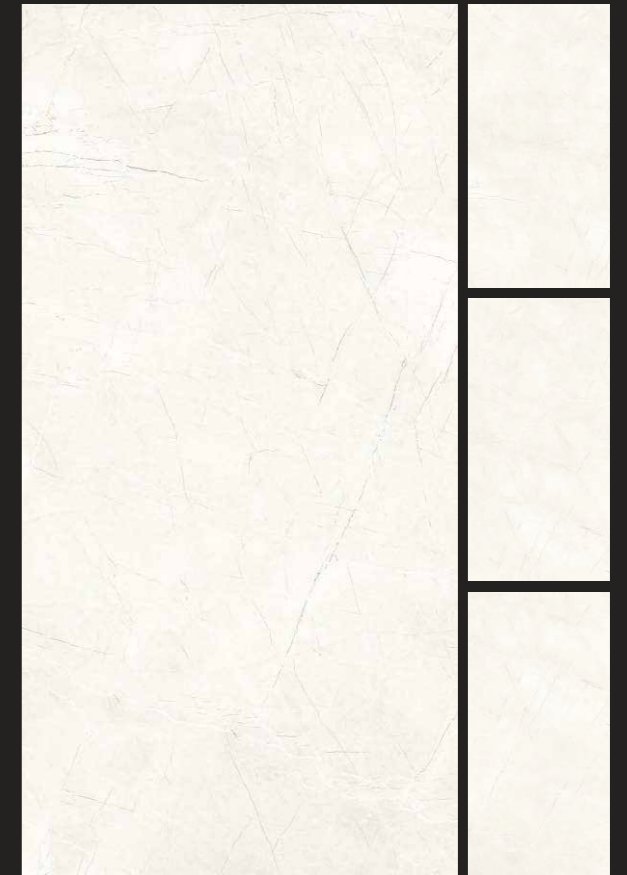
Finish Glossy Random 6 ▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



**Venosa Crema**



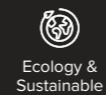
Finish  
**Glossy**

Random  
**4**



**GLOSSY**

**Features**



Ecology & Sustainable



Resistant to staining



Impact Resistant



Acid Resistant



Thermal Shock Resistant



Easy to clean

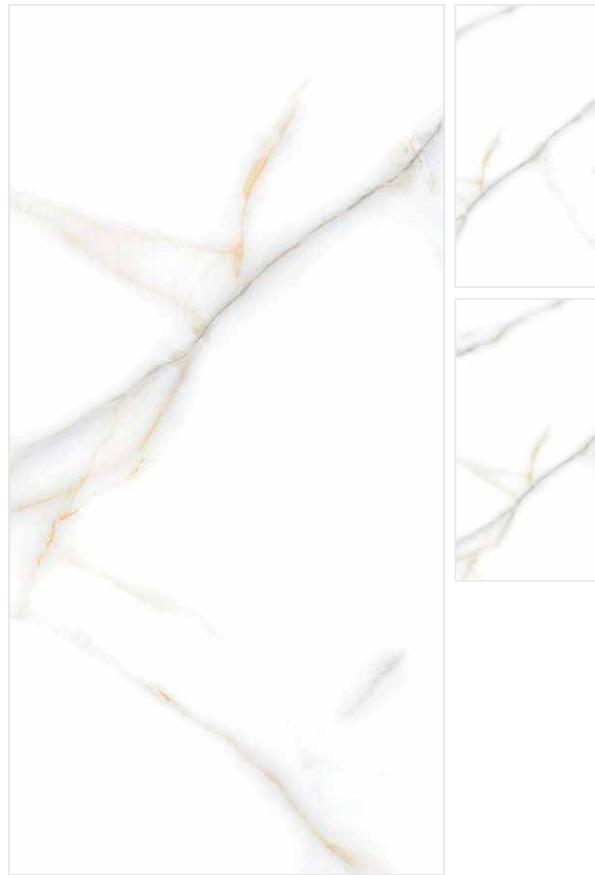


Frost Resistant



Break Resistant

**White Marble**



Finish  
**Glossy**

Random  
**3**



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



**Esprada Grey End**

**ENDLESS**



Finish  
**Polished**

▲ NEW ADDITION

**Hexagon Ivory End**









**ENDLESS**



Finish  
**Polished**

▲ NEW ADDITION

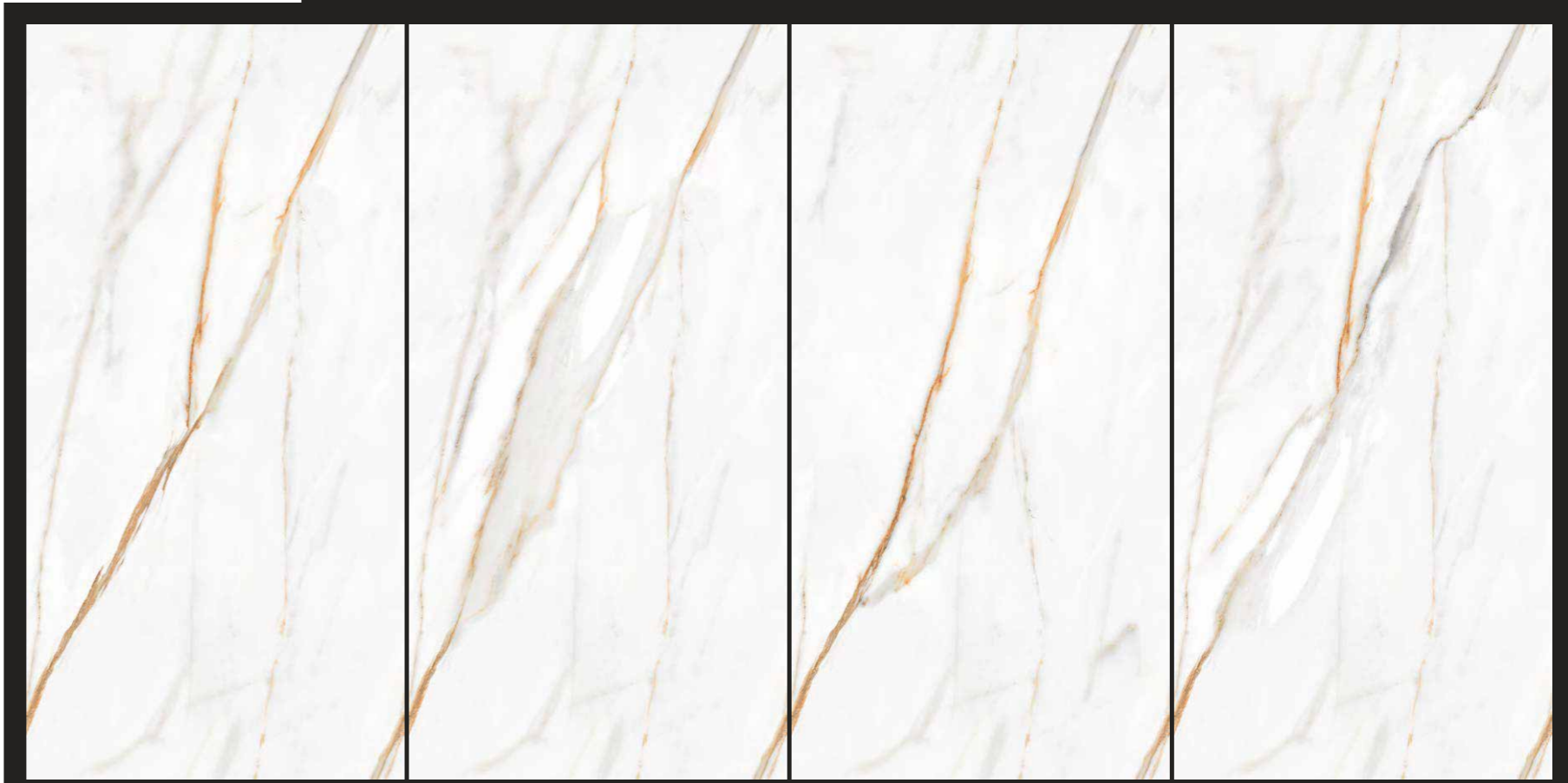
**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant



ENDLESS

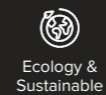
Grisial White End



▲ NEW ADDITION

Finish  
Polished

Features



Ecology & Sustainable



Resistant to staining



Impact Resistant



Acid Resistant



Thermal Shock Resistant



Easy to clean



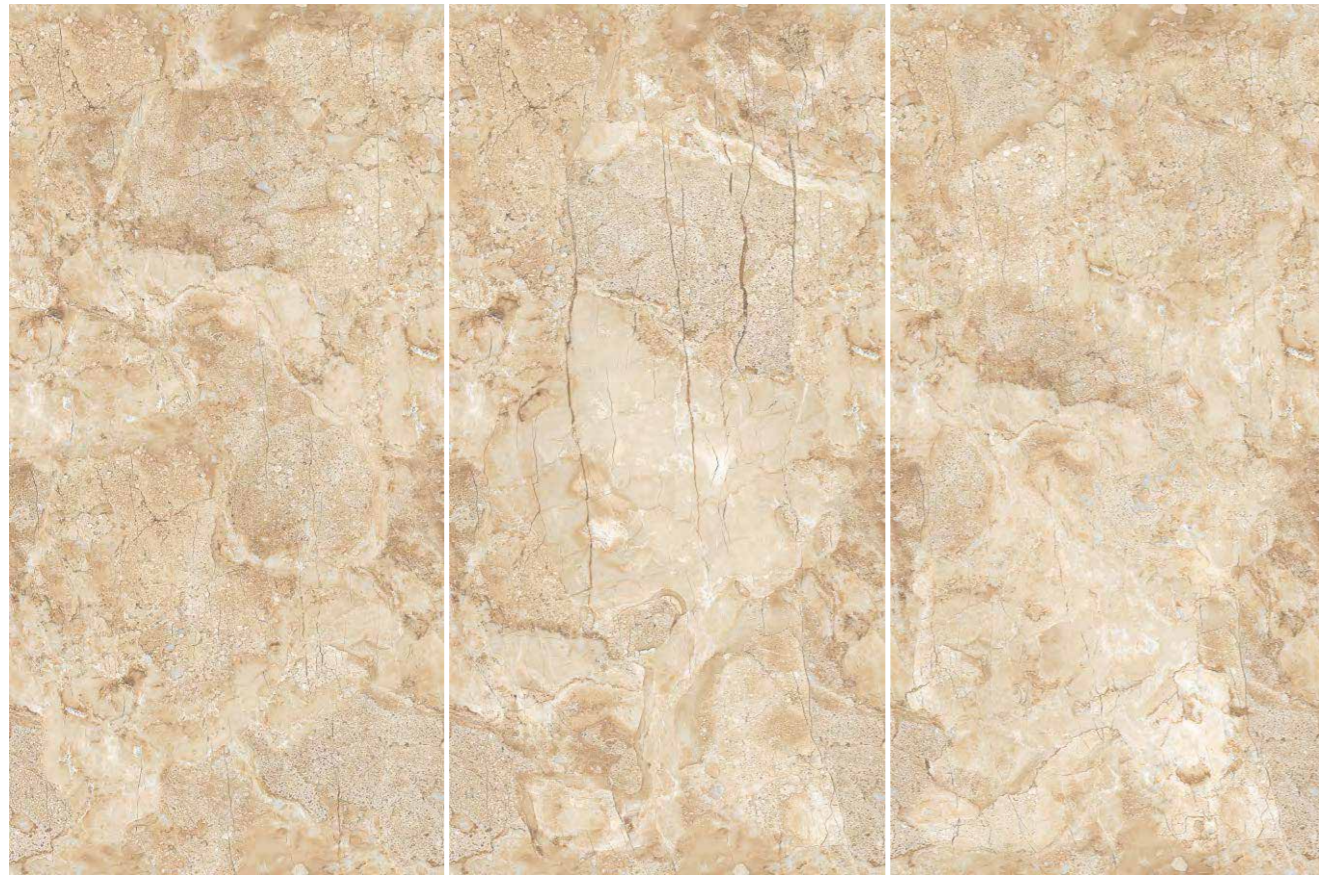
Frost Resistant



Break Resistant

**Primavera Beige End**

**ENDLESS**



Finish  
 Polished

▲ NEW ADDITION

**Grisial White End**









**ENDLESS**



Finish  
 Polished

▲ NEW ADDITION

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

I N D E X

Techno Beige

Techno Grey

Techno Moka

# EARTH

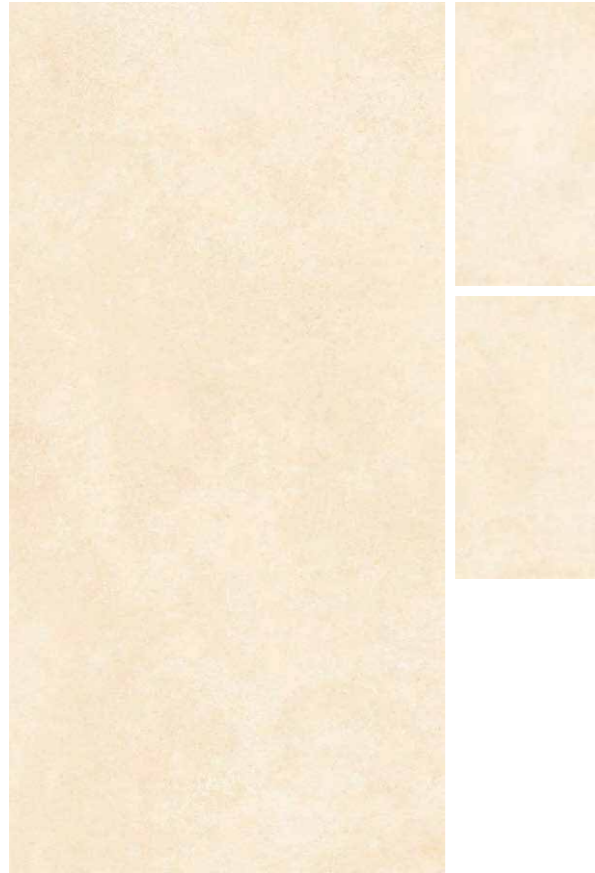
## NEW AVENUES OF AESTHETIC STYLE

The surface re-imagines the rough imperfections of the raw materials, recreating and enhancing them on ultra large surfaces to create uniquely distinctive floors, walls and facades. Simple yet elegant, visual yet tactile are brought together in an uninterrupted exchange of sensations and influences.

**600 x 1200 MM**



**Techno Beige**



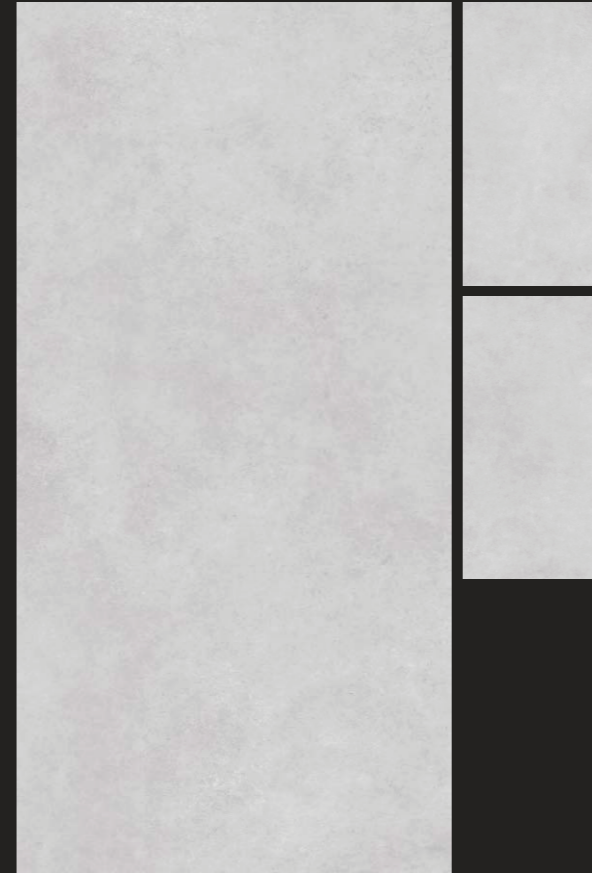
Finish  
 Matt      Random  
 3

**Techno Moca**



Finish  
 Matt      Random  
 3









**Techno Grey**



Finish  
 Matt      Random  
 3



**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

I N D E X

Pastel Blue

Pastel Lemon

Pastel Nero

Pastel Peach

Pastel Pista

Pastel White

# EARTH

## THE COLOURS OF TIMELESS SPACE

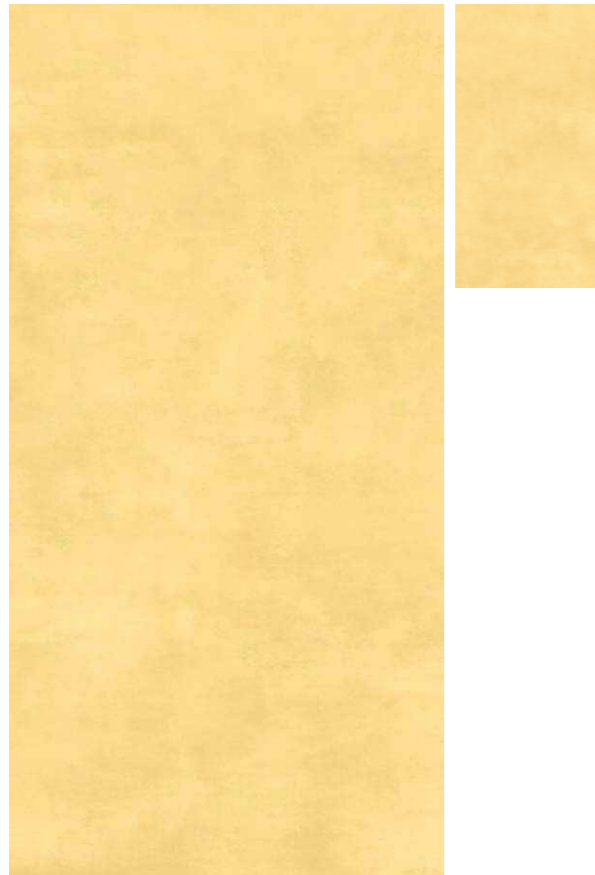
A vibrant display creative, original and monochrome flair. A vision of the future decorates timeless spaces and gives you beauty of magical colours.

**600 x 1200 MM**



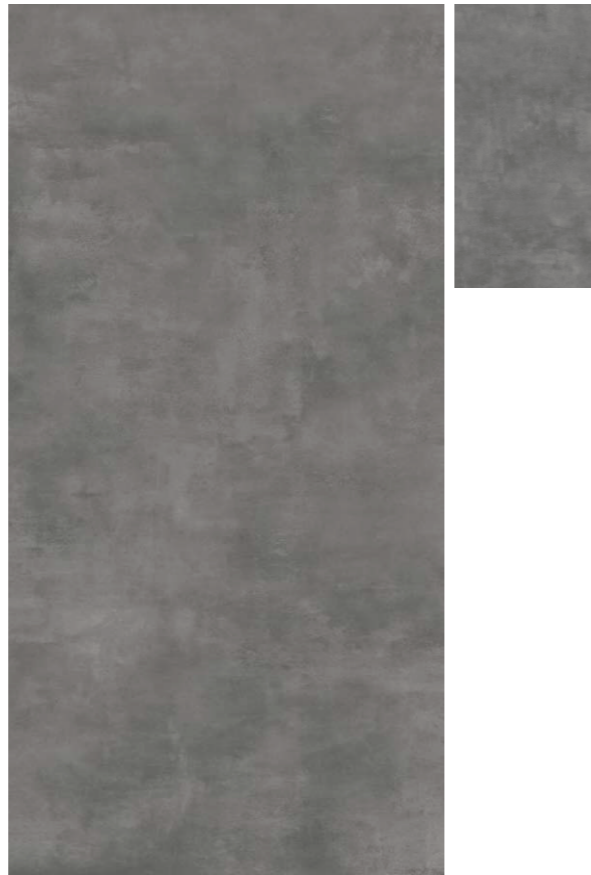
PASTEL  
COLORS

**Pastel Lemon**



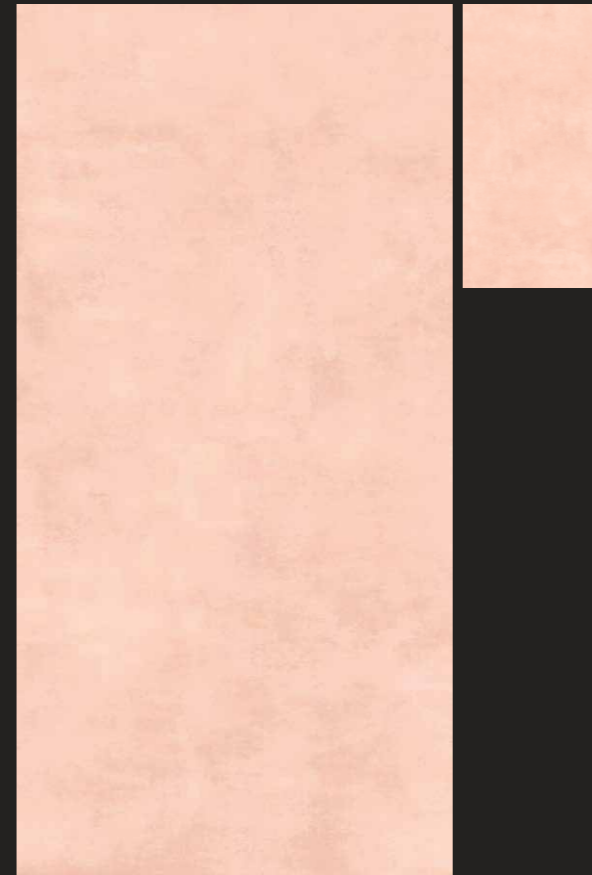
Finish  
**Matt**      Random  
 2

**Pastel Nero**



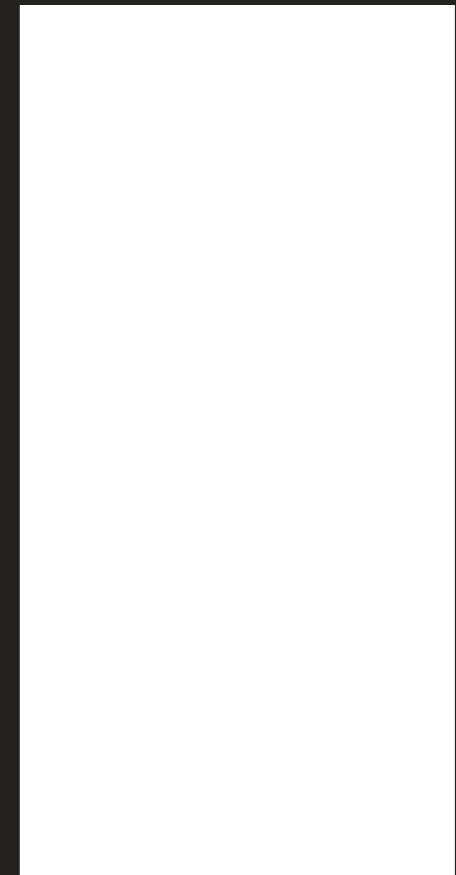
Finish  
**Matt**      Random  
 2

**Pastel Peach**











Finish  
**Matt**      Random  
 2

**Pastel White**

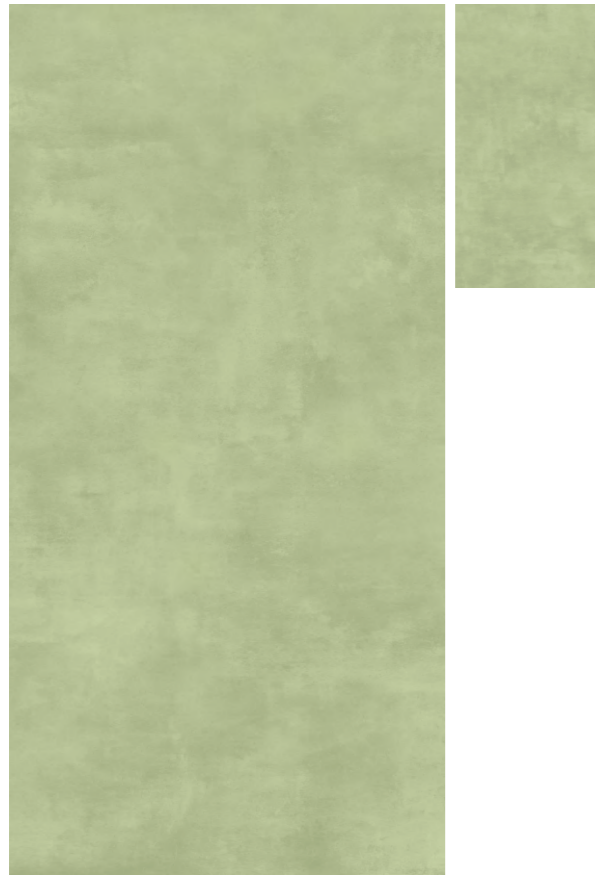


Finish  
**Matt**      Random  
 1

**Features**

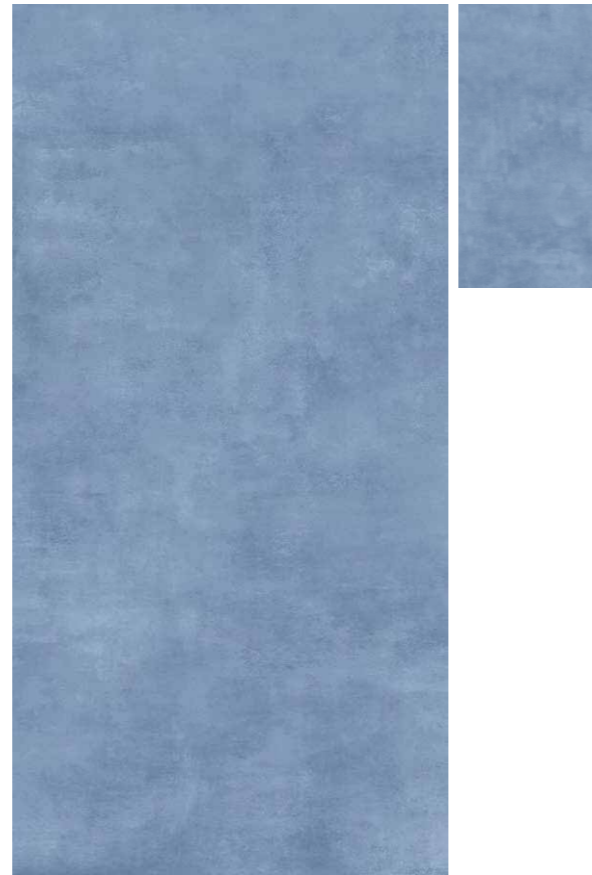
-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

Pastel Pista



Finish  
 Matt Random  
 2

Pastel Blue



Finish  
 Matt Random  
 2



Features

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



I N D E X

Wills Beige	Wills Nero
Wills Beige Linear	Wills Nero Linear
Wills Choco	Wills Smoke
Wills Choco Linear	Wills Smoke Linear
Wills Grey	Wills White
Wills Grey Linear	Wills White Linear

# EARTH

## THE BEAUTY OF CEMENT AND STRUCTURE

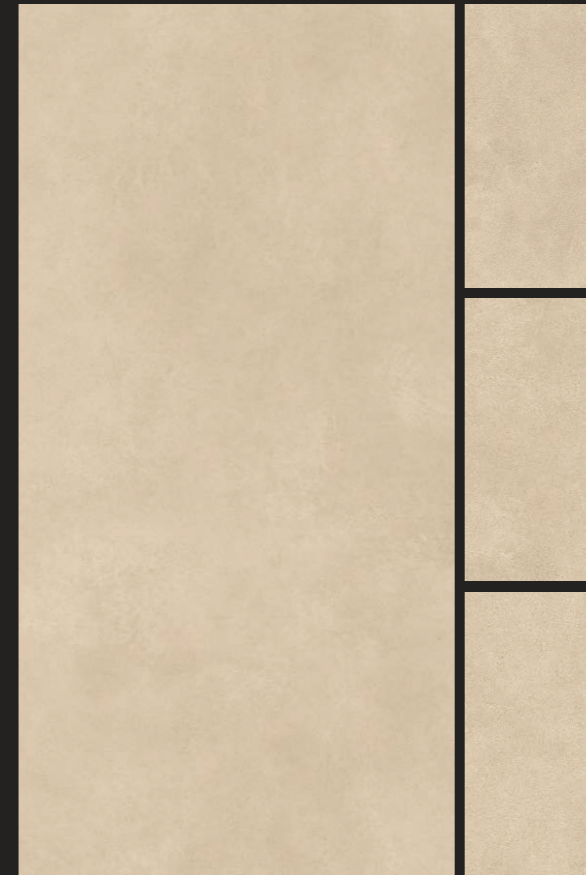
Cement texture takes centre stage in a collection which is particularly suited to metropolitan spaces with modern furnishings. Displays its strong aesthetic style in surfaces for wall & floor, reinterpreting the contemporary, on-trend eye-catching material.

**600 x 1200 MM**



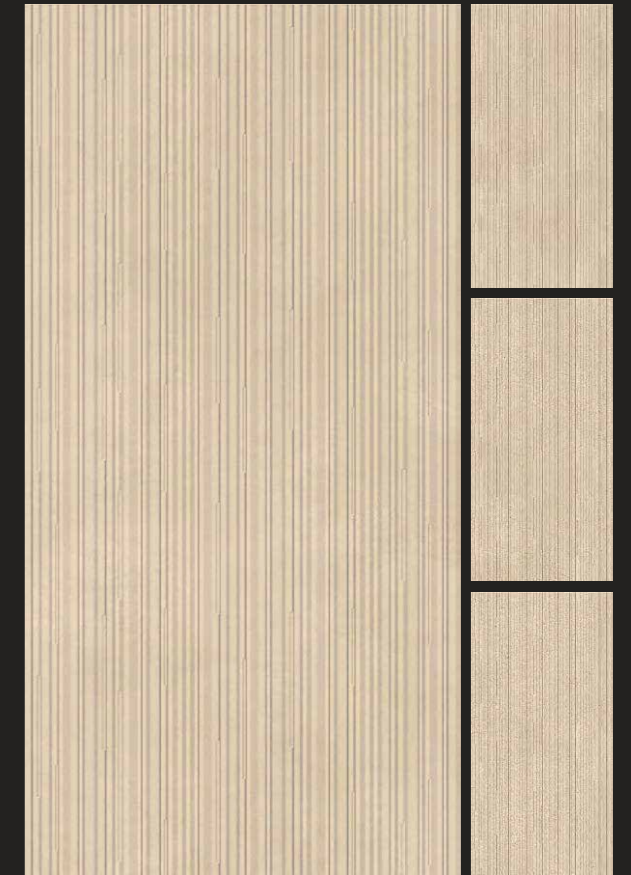


**Wills Beige**











Finish  
**Matt**      Random  
**4**

**Wills Beige Linear**

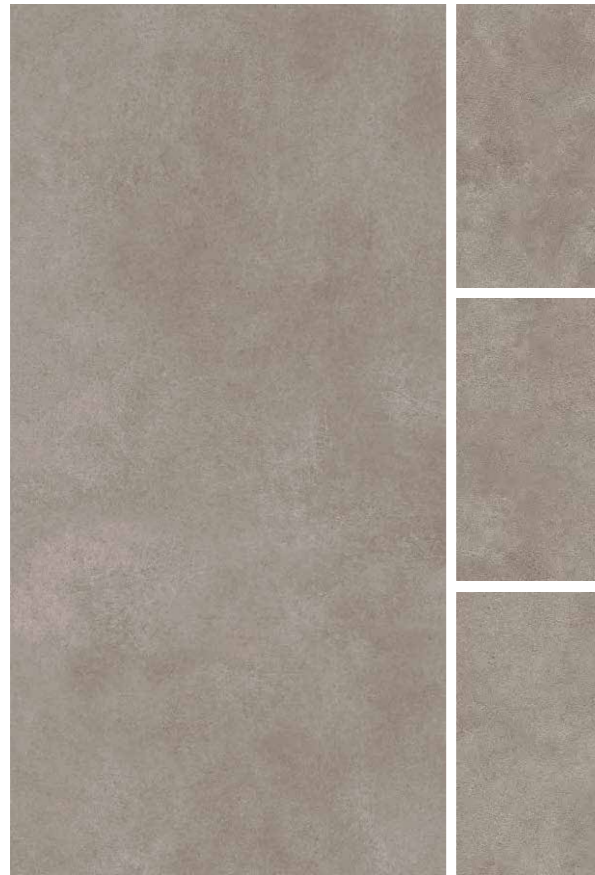


Finish  
**Matt**      Random  
**4**

**Features**

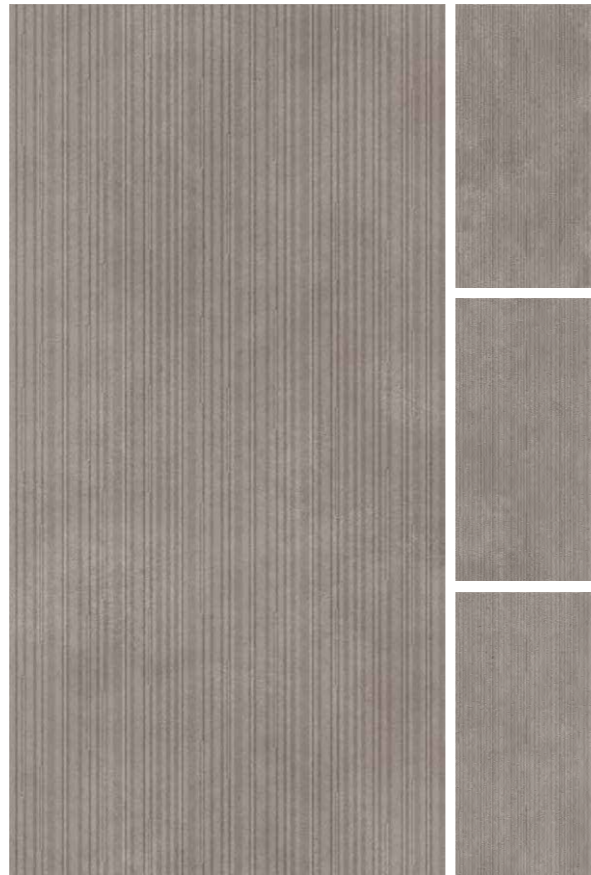
-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Wills Choco**



Finish **Matt**      Random **4**

**Wills Choco Linear**



Finish **Matt**      Random **4**



**Features**



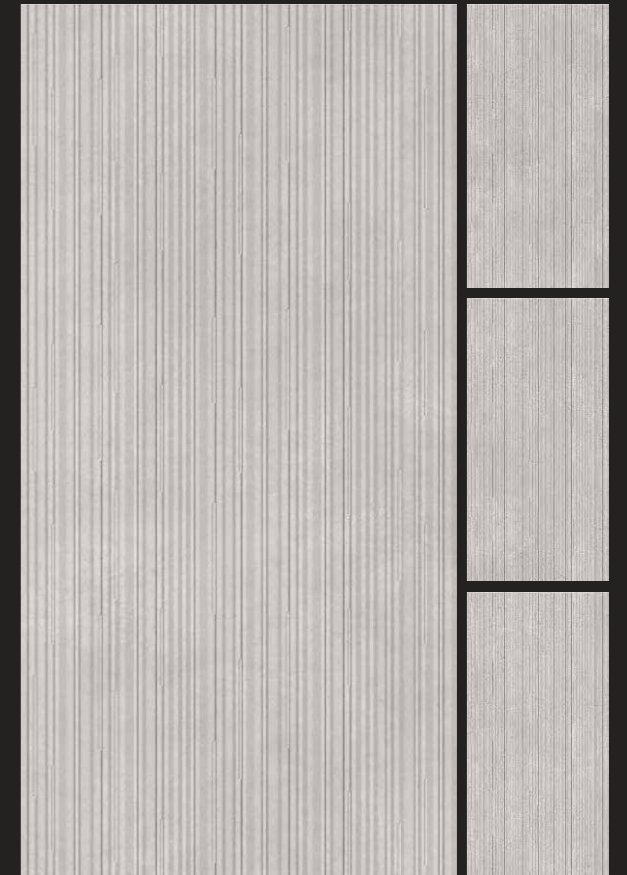


**Wills Grey**











Finish  
**Matt**      Random  
 4

**Wills Grey Linear**

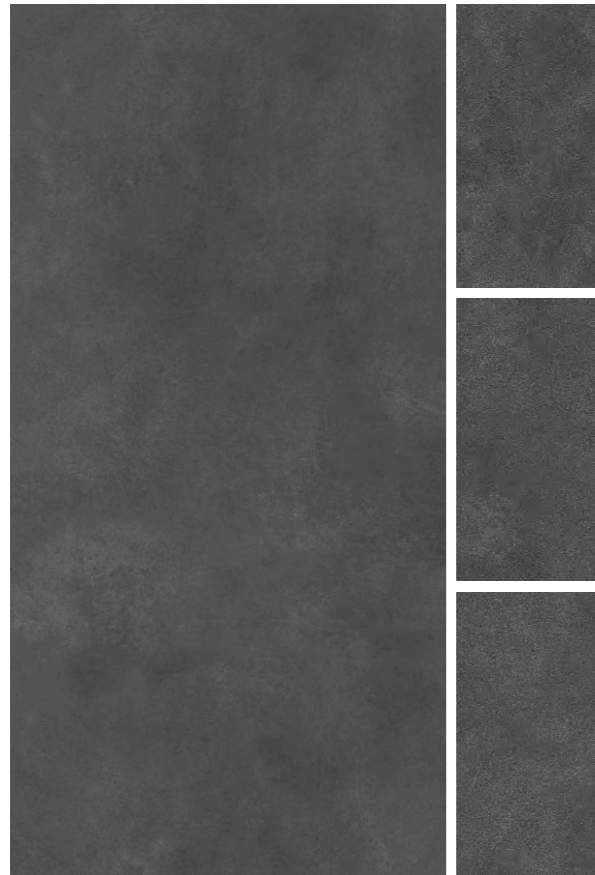


Finish  
**Matt**      Random  
 4

**Features**

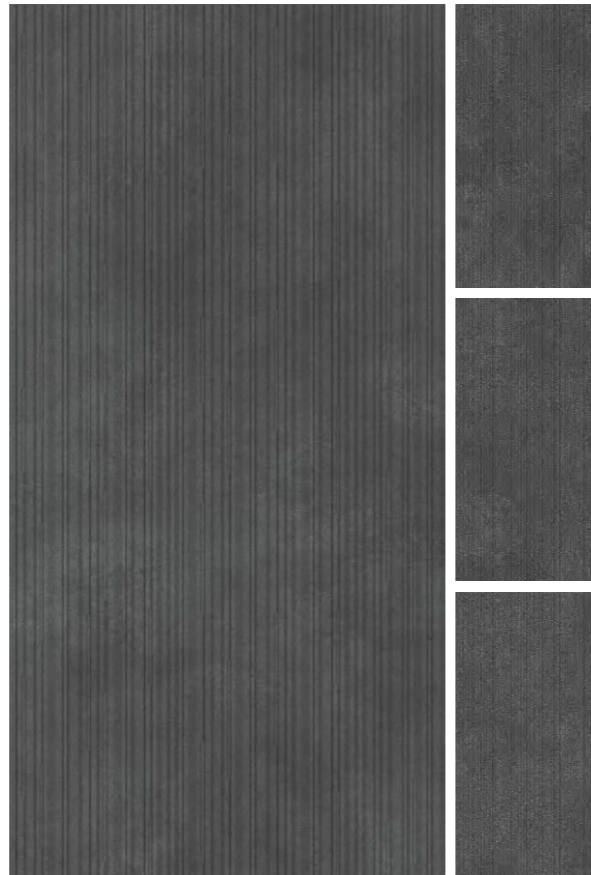
-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Wills Nero**



Finish  
**Matt**      Random  
 4









**Wills Nero Linear**



Finish  
**Matt**      Random  
 4



**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

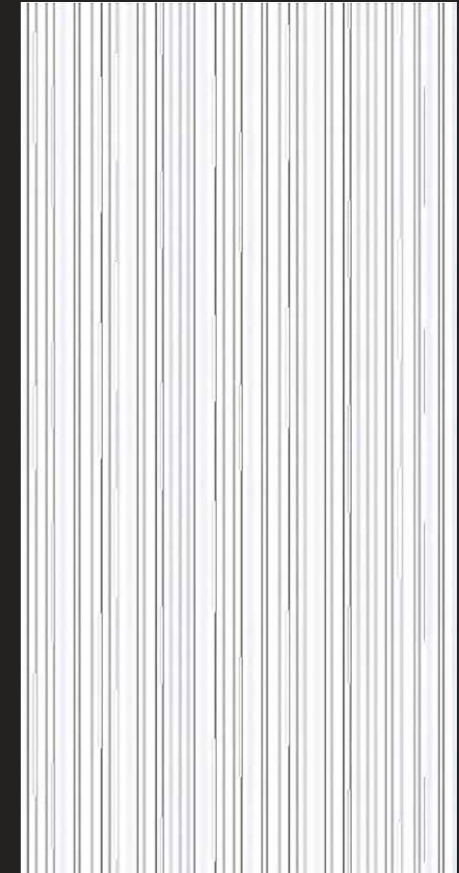


**Wills White**











Finish  
**Matt**      Random  
 1

**Wills White Linear**

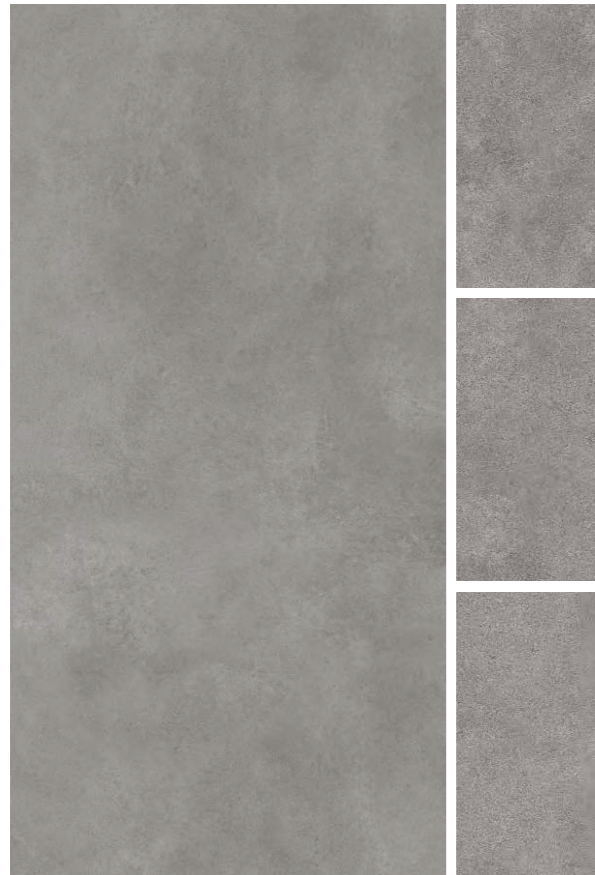


Finish  
**Matt**      Random  
 1

**Features**

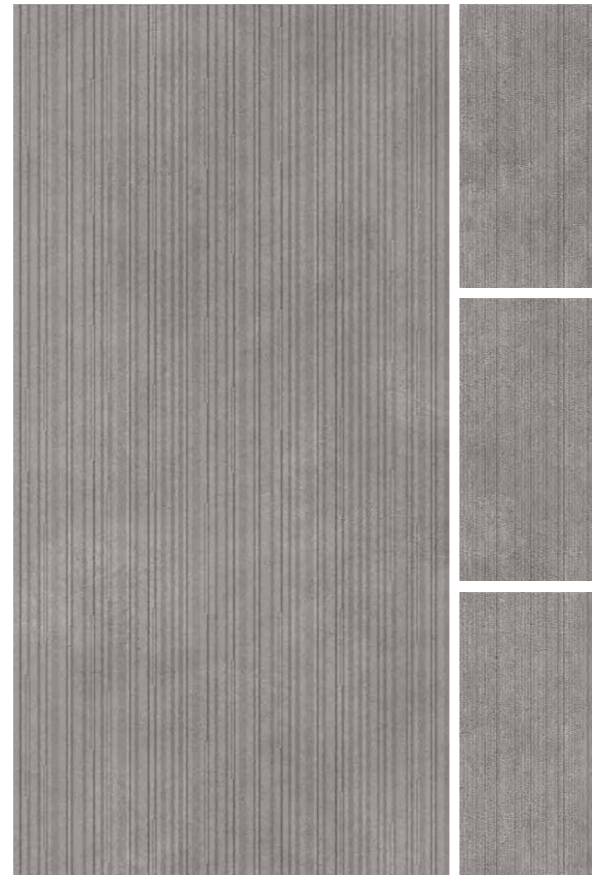
-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Wills Smoke**



Finish **Matt**      Random **4**









**Wills Smoke Linear**



Finish **Matt**      Random **4**



**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

I N D E X

Abstract Wood	Opera Beige
Chestnut	Opera Brown
Columbia Marron	Opera Wenge
Columbia Rossa	Quints Blanco
Deck Brown	Red Wood
Dessert Dune	Teak Wood Brown
Egyptian Beige	Walnut Cherry
Grunge Wood	Walnut Natural
Havana Brown	Walnut Nuovo
Havana Wenge	Woodland Kohl
Maple Wood Wenge	

# EARTH

## TRUE TO LIFE TRUE TO NATURE

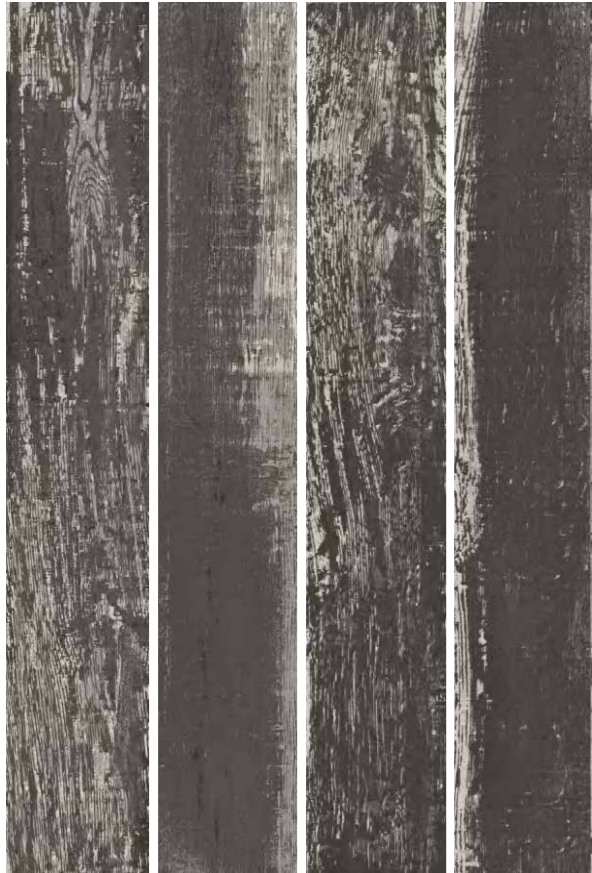
Tradition and future, simplicity and technology. Inspired from wood in a vitrified collection for wall, floors & elevation, perfect for an environmentally friendly ambiance.

**200 x 1200 MM**





**Abstract Wood**

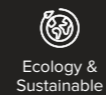


Finish  
 Matt

Random  
 18



**Features**



Ecology & Sustainable



Resistant to staining



Impact Resistant



Acid Resistant



Thermal Shock Resistant



Easy to clean



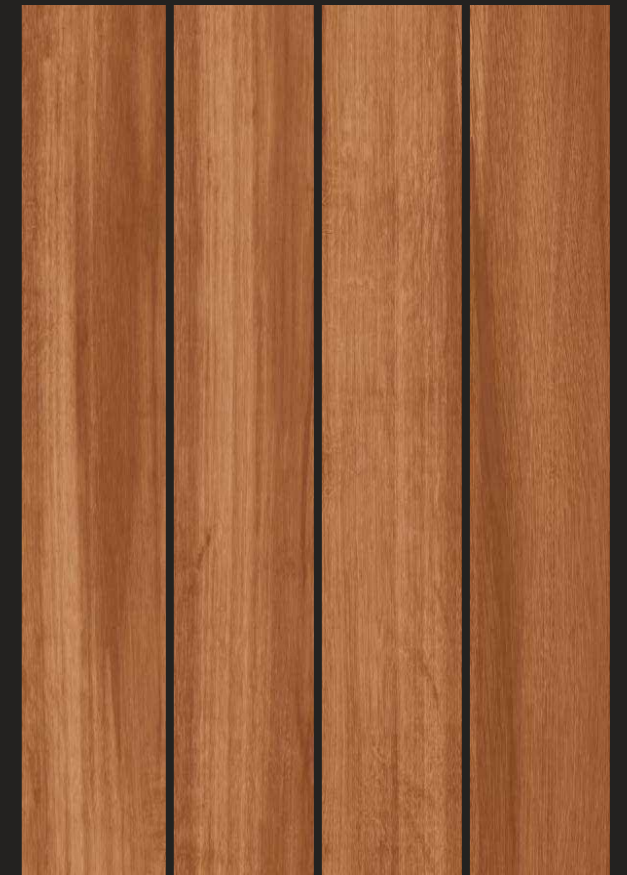
Frost Resistant



Break Resistant











**Chestnut**



Finish  
**Matt**

Random  
**12**

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Columbia Rossa**

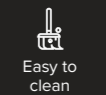
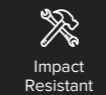
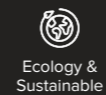


Finish  
**Matt**

Random  
**6**



**Features**













**Columbia Marron**



Finish  
**Matte**

Random  
**6**

**Features**

-   
 Ecology & Sustainable
-   
 Resistant to staining
-   
 Impact Resistant
-   
 Acid Resistant
-   
 Thermal Shock Resistant
-   
 Easy to clean
-   
 Frost Resistant
-   
 Break Resistant

**Deck Brown**



Finish  
**Matt**

Random  
**9**



**Features**



**Desert Dune**



Finish  
**Matt**

Random  
**8**

**Features**



**Egyptian Beige**





Finish  
 Matt

Random  
 6

**Features**


  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

  
 Break  
 Resistant

**Grunge Wood**

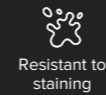
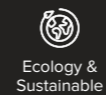


Finish  
 Matt

Random  
 5



**Features**







**Quints Blanco**



Finish  
 Matt

Random  
 5

**Features**

**Red Wood**




Finish  
**Matt**

Random  
**8**



**Features**

  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

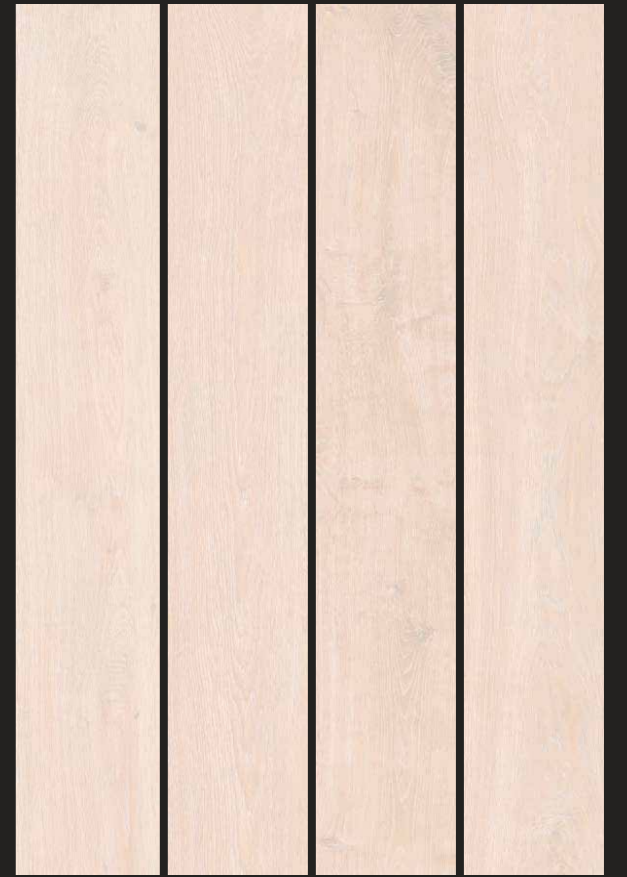
  
 Easy to  
 clean

  
 Frost  
 Resistant

  
 Break  
 Resistant



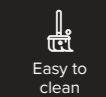
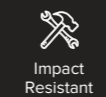
**Opera Beige**



Finish  
**Matt**

Random  
**24**

**Features**



**Opera Brown**



Finish  
**Matt**

Random  
**24**



**Features**

Ecology & Sustainable

Resistant to staining

Impact Resistant

Acid Resistant

Thermal Shock Resistant

Easy to clean

Frost Resistant

Break Resistant











**Opera Wenge**



Finish  
**Matte**

Random  
**24**

**Features**

-   
 Ecology & Sustainable
-   
 Resistant to staining
-   
 Impact Resistant
-   
 Acid Resistant
-   
 Thermal Shock Resistant
-   
 Easy to clean
-   
 Frost Resistant
-   
 Break Resistant

## Havana Brown

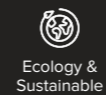


Finish  
Matt

Random  
12



### Features



Ecology &  
Sustainable



Resistant to  
staining



Impact  
Resistant



Acid  
Resistant



Thermal Shock  
Resistant



Easy to  
clean



Frost  
Resistant



Break  
Resistant



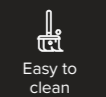
**Havana Wenge**



Finish  
**Matt**

Random  
**12**

**Features**



**Walnut Nuovo**



Finish  
**Matt**

Random  
**6**



**Features**

Ecology & Sustainable

Resistant to staining

Impact Resistant

Acid Resistant

Thermal Shock Resistant

Easy to clean

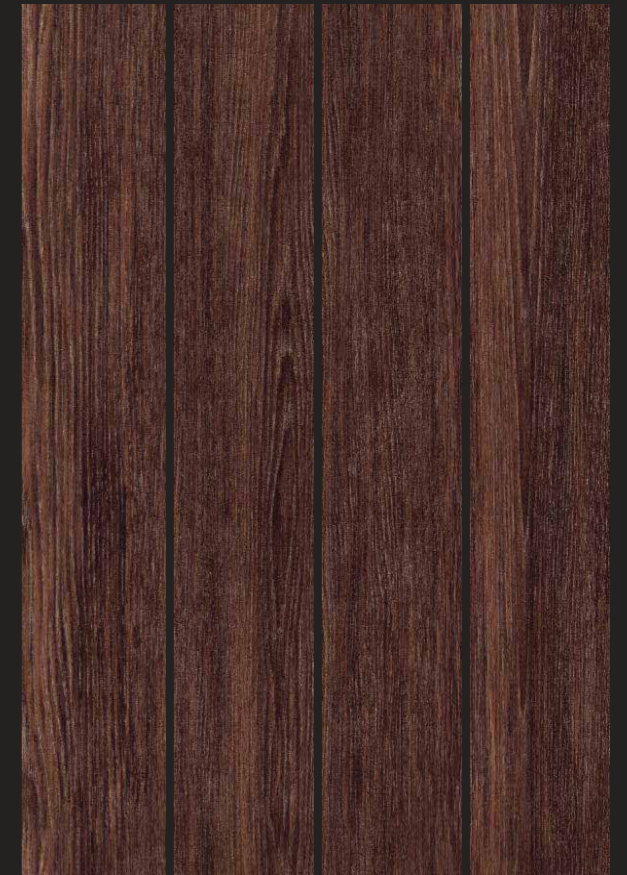
Frost Resistant

Break Resistant





**Maple Wood Wenge**



Finish  
**Matt**

Random  
**8**

**Features**

  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

  
 Break  
 Resistant

**Teak Wood Brown**





Finish  
 Matt

Random  
 6



**Features**

  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

  
 Break  
 Resistant




**Woodland Kohl**



Finish  
**Matte**

Random  
**6**

**Features**

  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

  
 Break  
 Resistant

**Walnut Natural**

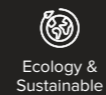


Finish  
 Matt

Random  
 6



**Features**



Ecology & Sustainable



Resistant to staining



Impact Resistant



Acid Resistant



Thermal Shock Resistant



Easy to clean



Frost Resistant



Break Resistant



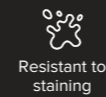
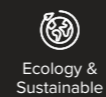
**Walnut Cherry**



Finish  
**Matte**

Random  
**6**

**Features**



**Filo Beige**

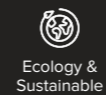


Finish  
**Matt**

Random  
 12



**Features**



Ecology & Sustainable



Resistant to staining



Impact Resistant



Acid Resistant



Thermal Shock Resistant



Easy to clean



Frost Resistant



Break Resistant

I N D E X

Filo Beige	Graphite Crema
Fusion Cherry	Hudson Multi
Fusion Choco	Kiwi Red Root
Fusion Grey	Scottish Creama
Graphite Choco	Toscana Grigio

# EARTH

## ALL THE WARMTH OF THE WOODS

The grain, and soft, natural colours with feel of original wooden carved surface that enhance any setting from classic to more contemporary. Adding the finishing touch to rooms where well-being and warmth are key.

**200 x 1200 MM**



CARVING



**Fusion Cherry**



Finish  
**Carving**

Random  
**9**

**Features**











**Fusion Grey**



Finish **Carving**    Random **9**



**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant











**Fusion Choco**



Finish  
**Carving**

Random  
**9**

**Features**

-   
 Ecology & Sustainable
-   
 Resistant to staining
-   
 Impact Resistant
-   
 Acid Resistant
-   
 Thermal Shock Resistant
-   
 Easy to clean
-   
 Frost Resistant
-   
 Break Resistant

**Graphite Choco**



Finish **Carving**      Random **6**



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



**Graphite Crema**



Finish  
**Carving**

Random  
**6**

**Features**

**Hudson Multi**



Finish  
**Carving**

Random  
**3**



**Features**



**Scottish Crema**



Finish  
**Carving**

Random  
**3**

**Features**

**Toscana Grigio**



Finish  
**Carving**

Random  
**6**



**Features**











**Kiwi Red Root**



Finish **Carving**      Random **5**

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant



I N D E X

Amata Beige	Damita Ash	Travertine Hexa
Amata Grey	Damita Grey	Trench Bianco
Amata Moca	Innova Black	Vetican White
Amata Smoke	Innova Forest	Albino Beige End
Amata White	Itano Grey	Albino Grey End
Arizona	Montana Ash	French Nero End
Aster Beige	Montana Brown	French White End
Aster Grey	Montana Gris	Melody Gris End
Bigmo Beige	Montana Nero	Melody Nero End
Bigmo Grey	Pastel Box HL	Nivea Grigio End
Bigmo Nero	Sauron Grey	Nivea Smoke End
Bigmo White	Sparkle Glacier	Ritzy Brown End
	Sparkle Latina	Ritzy Natura End

# EVOLUTION

## THE CARVED SURFACE THAT CALMS YOUR SENESE

An art with an artisan mood which combines an urban aesthetic and contemporary graphics. It gives you the temptation of unique stylish decor that fragments textures and creates movement.

**600x1200MM**



CARVING











**Amata Beige**

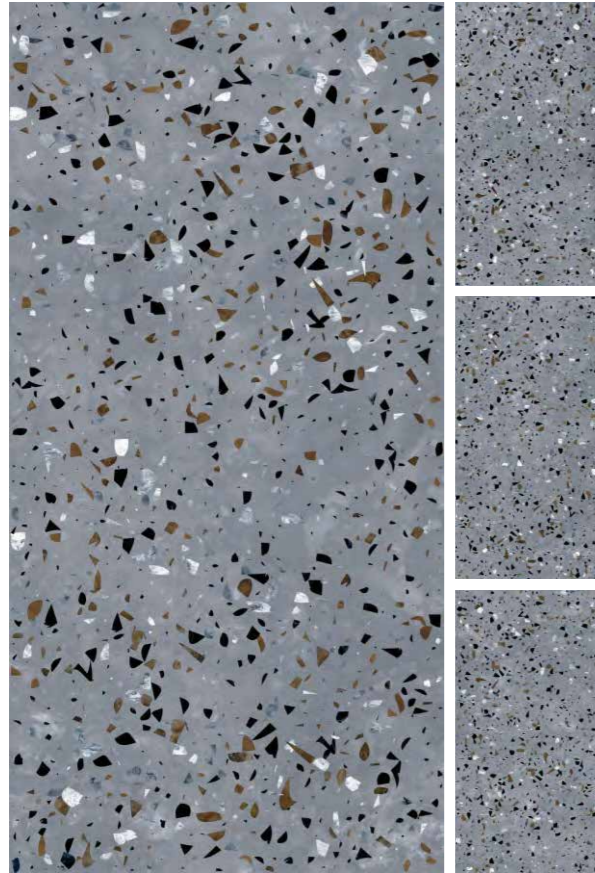


Finish **Carving**      Random **4**

**Features**

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant









**Amata Grey**



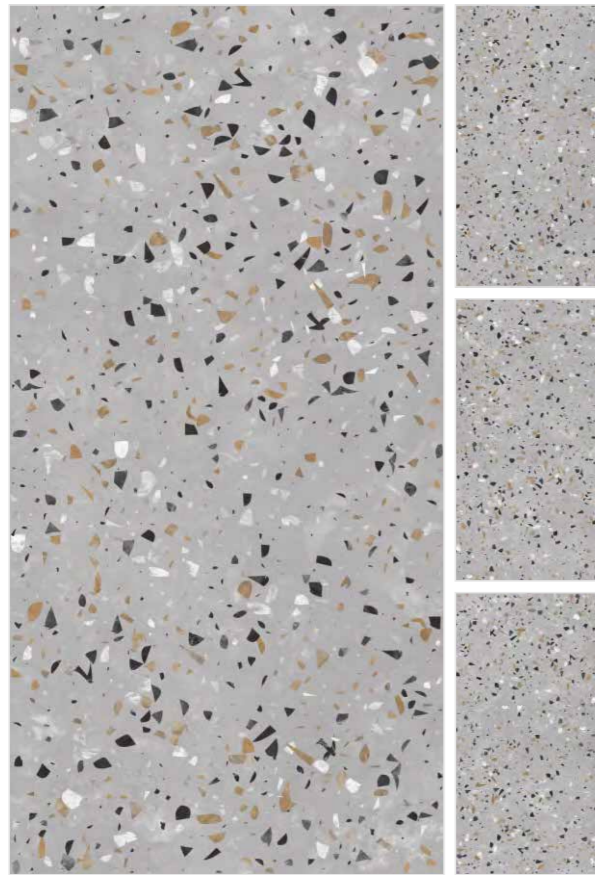
Finish: Carving  
 Random: 4



**Features**

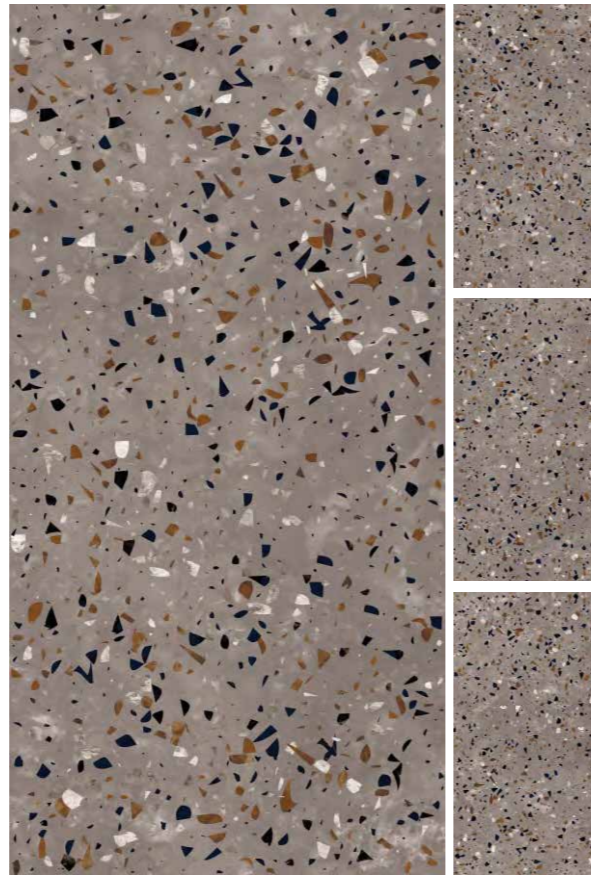
-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Amata Smoke**



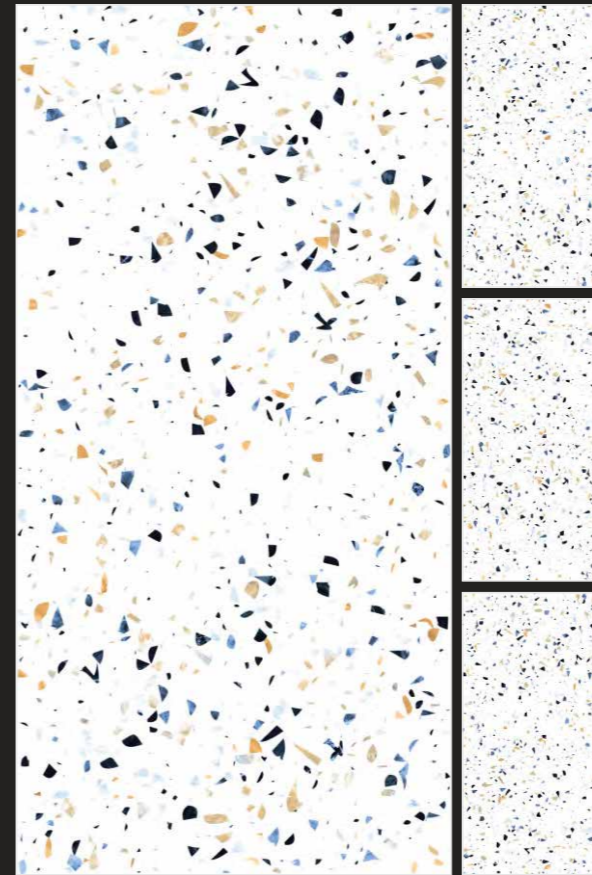
Finish **Carving**    Random **4**

**Amata Moca**



Finish **Carving**    Random **4**

**Amata White**



Finish **Carving**    Random **4**

**Arizona**



Finish **Carving**    Random **3**

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

**Aster Beige**



Finish **Carving**    Random **1**

**Aster Grey**



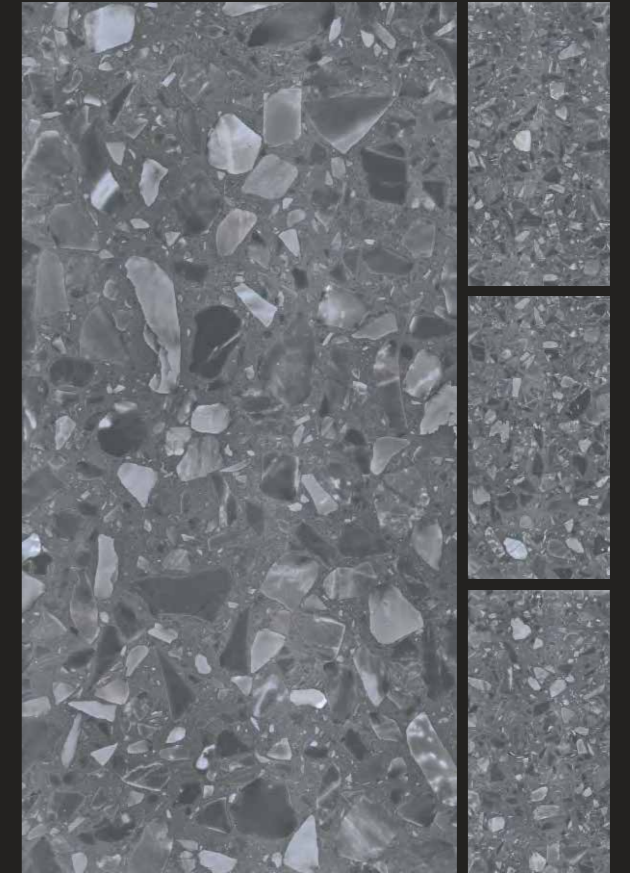
Finish **Carving**    Random **3**

**Bigmo Beige**











Finish **Carving**    Random **4**

**Bigmo Grey**

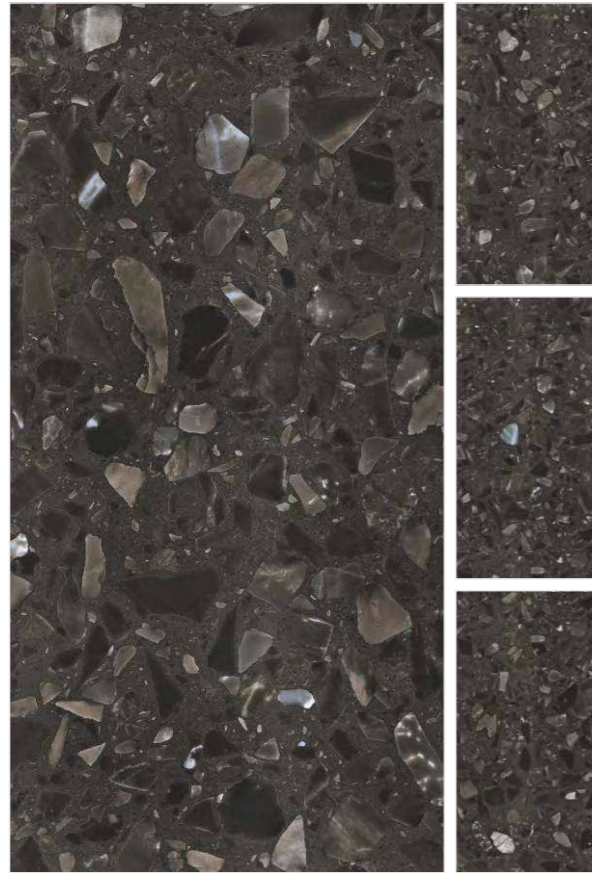


Finish **Carving**    Random **4**

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Bigmo Nero**

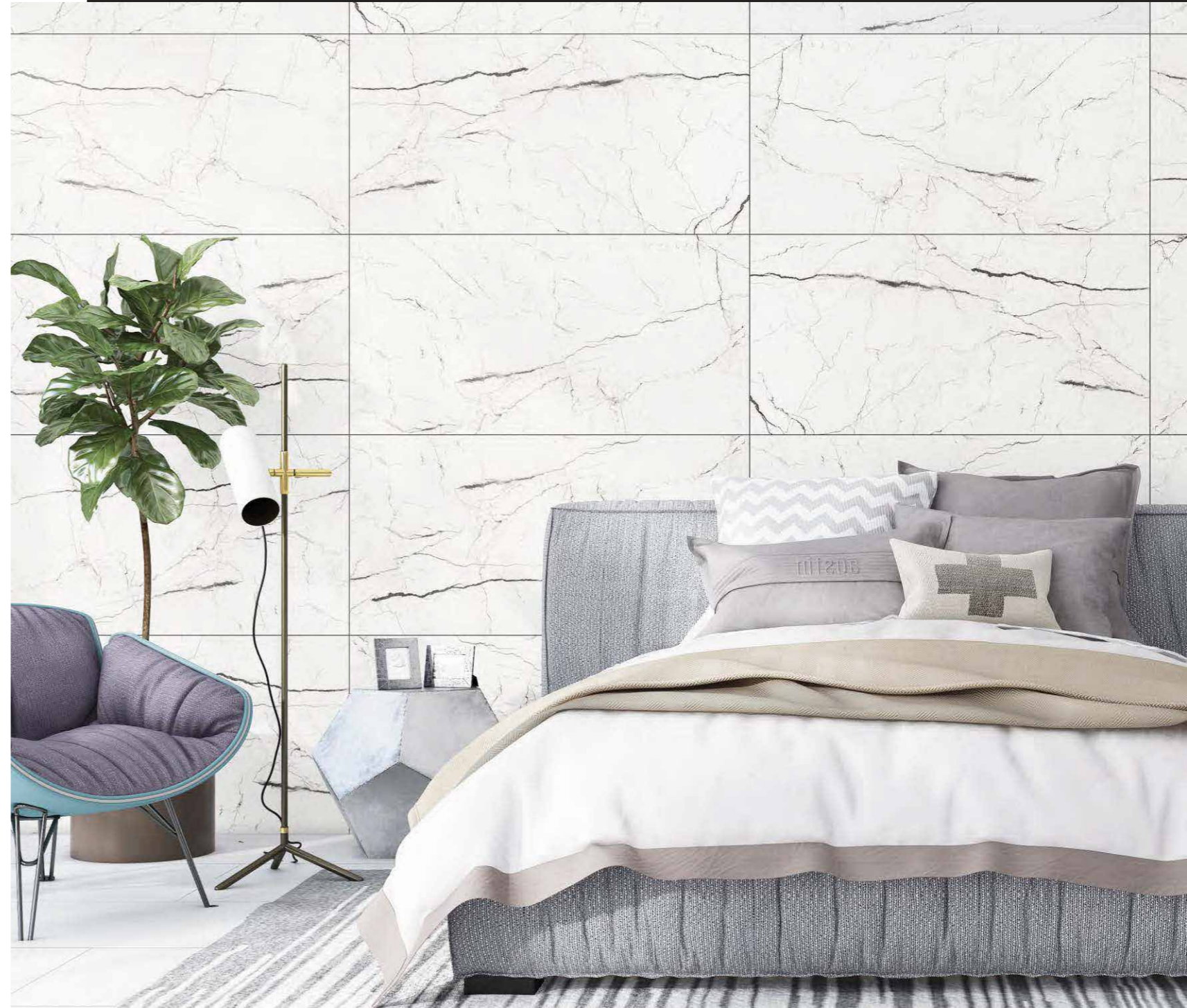


Finish **Carving** Random **4**









**Vatican White**



Finish **Carving** Random **3**



**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant











**Bigmo White**



Finish **Carving**      Random **4**

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Damita Ash**



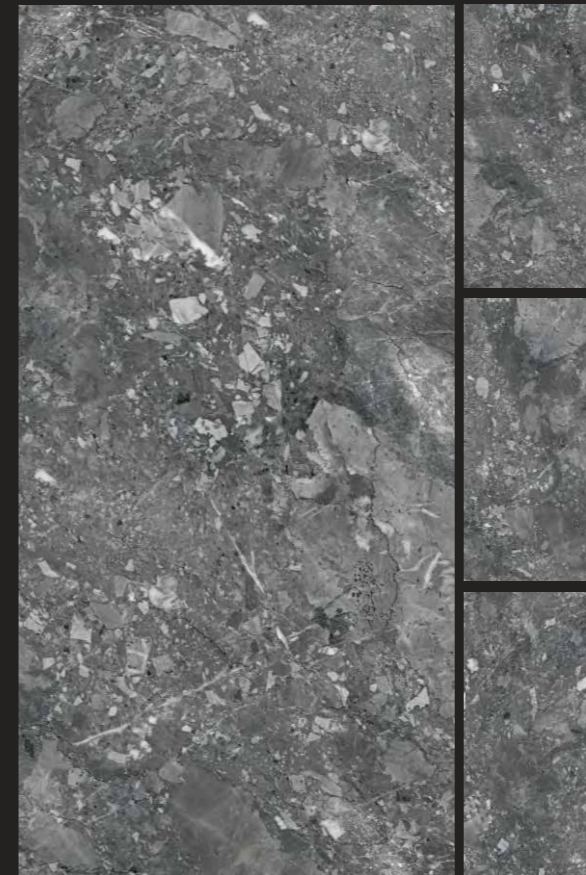
Finish Carving Random 6 ▲ NEW ADDITION

**Damita Grey**



Finish Carving Random 6 ▲ NEW ADDITION

**Innova Black**



Finish Carving Random 6 ▲ NEW ADDITION

**Innova Forest**



Finish Carving Random 6 ▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



**Itano Grey**



Finish Carving Random 5 ▲ NEW ADDITION

**Montana Ash**



Finish Carving Random 6 ▲ NEW ADDITION

**Montana Brown**



Finish Carving Random 6 ▲ NEW ADDITION

**Montana Gris**

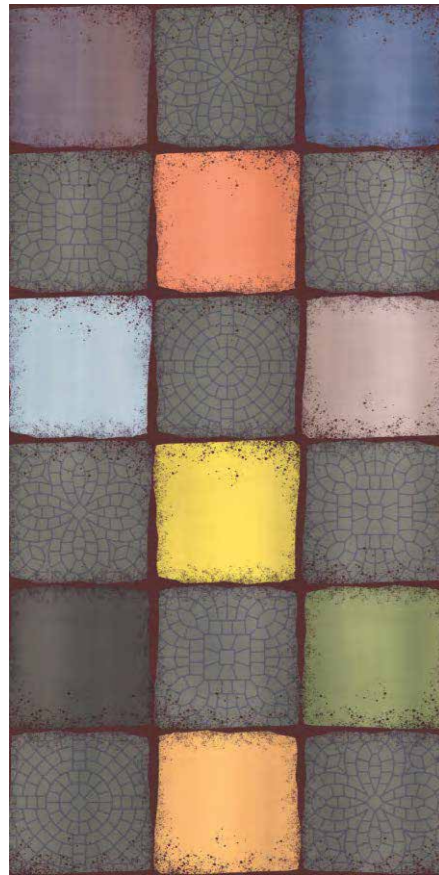


Finish Carving Random 6 ▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

Pastel Box HL



Finish Carving Random 1



Features

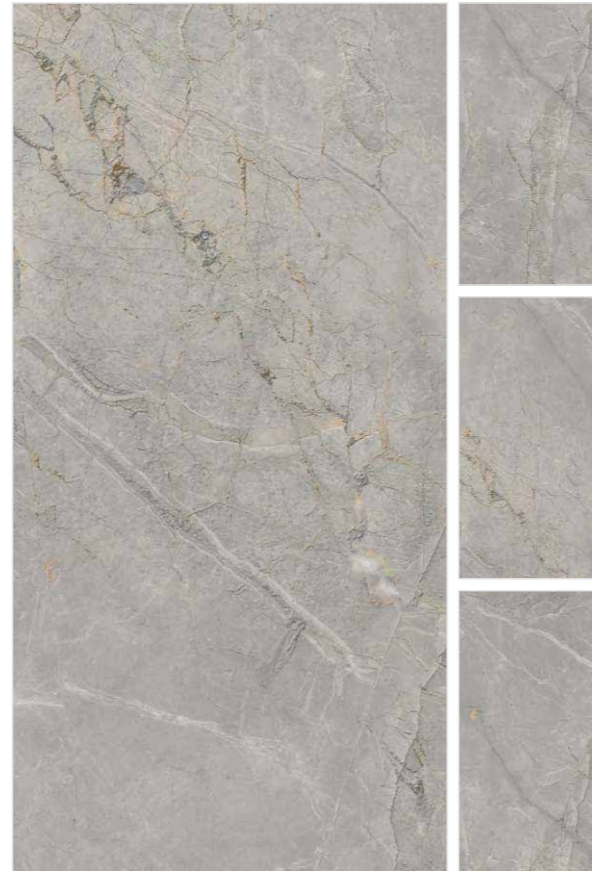
- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

**Montana Nero**



Finish Carving Random 6 ▲ NEW ADDITION

**Sauron Grey**



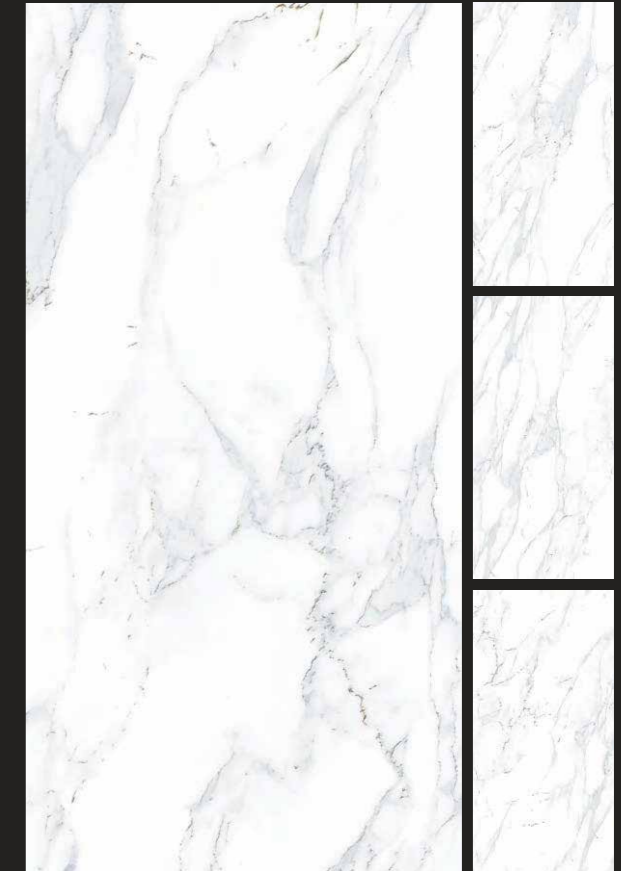
Finish Carving Random 5 ▲ NEW ADDITION

**Travertine Hexa**



Finish Carving Random 6 ▲ NEW ADDITION

**Trench Bianco**

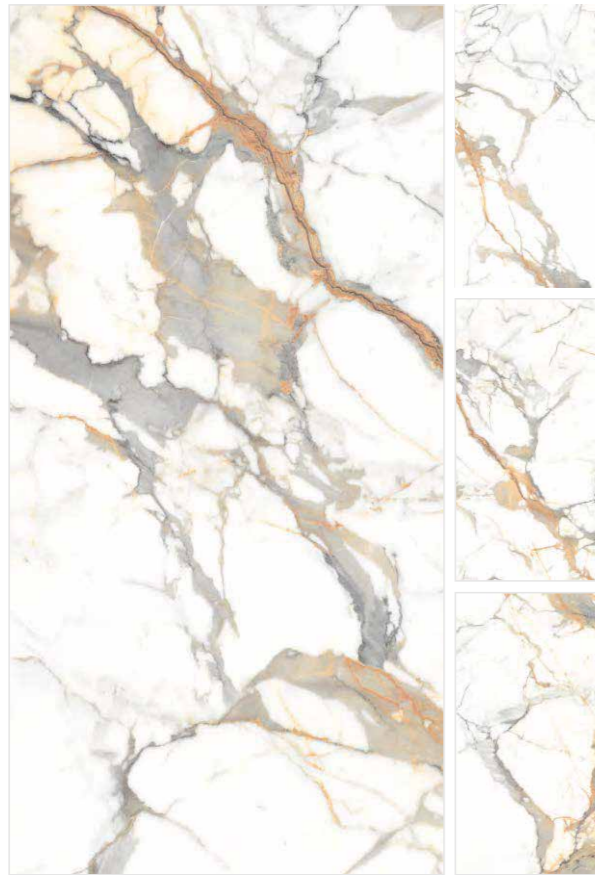


Finish Carving Random 6 ▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant









**Sparkle Latina**



Finish **Carving**      Random **4**

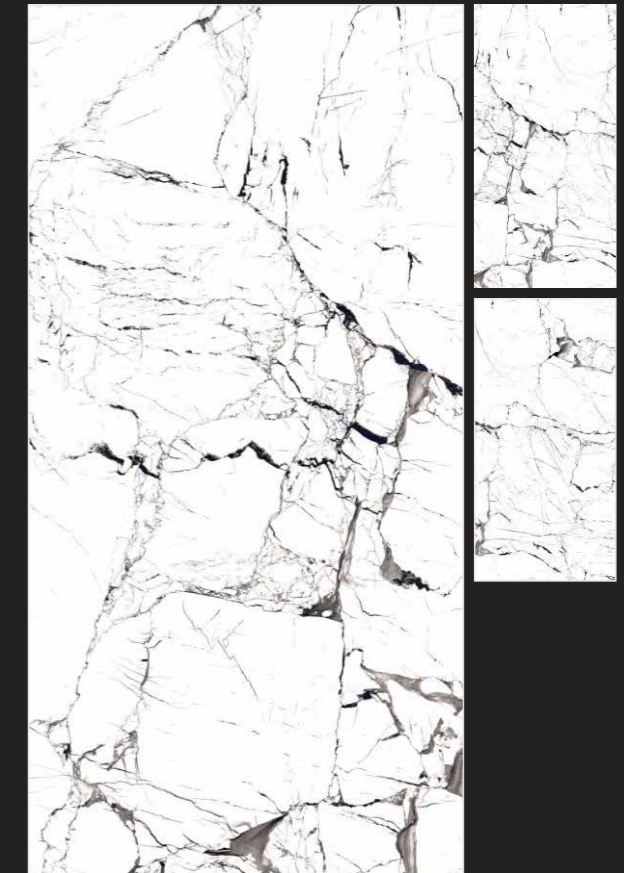


**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant











**Sparkle Glacier**



Finish **Carving**      Random **3**

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Albino Beige End**

**ENDLESS**



Finish **Carving**      Faces **4**

▲ NEW ADDITION

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

## Albino Grey End

ENDLESS











Finish  
**Carving**

Faces  
**4**

▲ NEW ADDITION

### Features

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant

## Nivea Grigio End

ENDLESS



Finish  
**Carving**

Faces  
**4**

▲ NEW ADDITION

### Features



Ecology & Sustainable



Resistant to staining



Impact Resistant



Acid Resistant



Thermal Shock Resistant



Easy to clean



Frost Resistant



Break Resistant



**Nivea Smoke End**









**ENDLESS**



Finish **Carving**    Faces **4**

▲ NEW ADDITION

**Features**

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant

**French Nero End**

**ENDLESS**











Finish  
**Carving**      Faces  
 3

▲ NEW ADDITION



**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Melody Nero End**

**ENDLESS**



Finish  
**Carving**      Faces  
**3**

▲ NEW ADDITION

**Melody Gris End**









**ENDLESS**



Finish  
**Carving**      Faces  
**3**

▲ NEW ADDITION

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Ritzy Brown End**

**ENDLESS**



Finish  
**Carving**      Faces  
**3**

▲ NEW ADDITION

**French White End**









**ENDLESS**



Finish  
**Carving**      Faces  
**3**

▲ NEW ADDITION

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant



**Ritzy Natura End**

**ENDLESS**



Finish  
**Carving**

Faces  
**3**

▲ NEW ADDITION

**Features**

  
 Ecology & Sustainable

  
 Resistant to staining

  
 Impact Resistant

  
 Acid Resistant

  
 Thermal Shock Resistant

  
 Easy to clean

  
 Frost Resistant

  
 Break Resistant

I N D E X

Arena Black Slate	Florence Beige
Arena Black Waves	Florence Black
Arena Crema Slate	Florence Choco
Arena Crema Waves	Florence Grey
Arena Grey Slate	Florence White
Arena Grey Waves	Venice Dark Grey
Arena White Slate	Venice Kota
Arena White Waves	Venice Light Grey
Arena Choco Slate	
Charcoal Slate	
Arena Korean Slate	

# EVOLUTION

## THE STONE & THE BOLD

Thunder series displays its strong aesthetic style in ceramic stoneware surfaces for floors, parking surfaces and facades. An underground mood and textures with apparent imperfections reveal the passage of time, yesterday's history brought up to date.

**600 x 1200 MM**











**Arena Black Slate**



Finish: **Matt**  
 Random: **1**



**Features**

-   
 Ecology & Sustainable
-   
 Resistant to staining
-   
 Impact Resistant
-   
 Acid Resistant
-   
 Thermal Shock Resistant
-   
 Easy to clean
-   
 Frost Resistant
-   
 Break Resistant











**Arena Grey Slate**



Finish  
**Matt**

Random  
**1**

**Features**

-   
 Ecology & Sustainable
-   
 Resistant to staining
-   
 Impact Resistant
-   
 Acid Resistant
-   
 Thermal Shock Resistant
-   
 Easy to clean
-   
 Frost Resistant
-   
 Break Resistant



**Arena Korean Slate**



Finish  
**Matt**

Random  
**1**



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



**Arena White Slate**




Finish  
**Matt**


Random  
**1**

**Features**


  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

  
 Break  
 Resistant

**Arena Choco Slate**



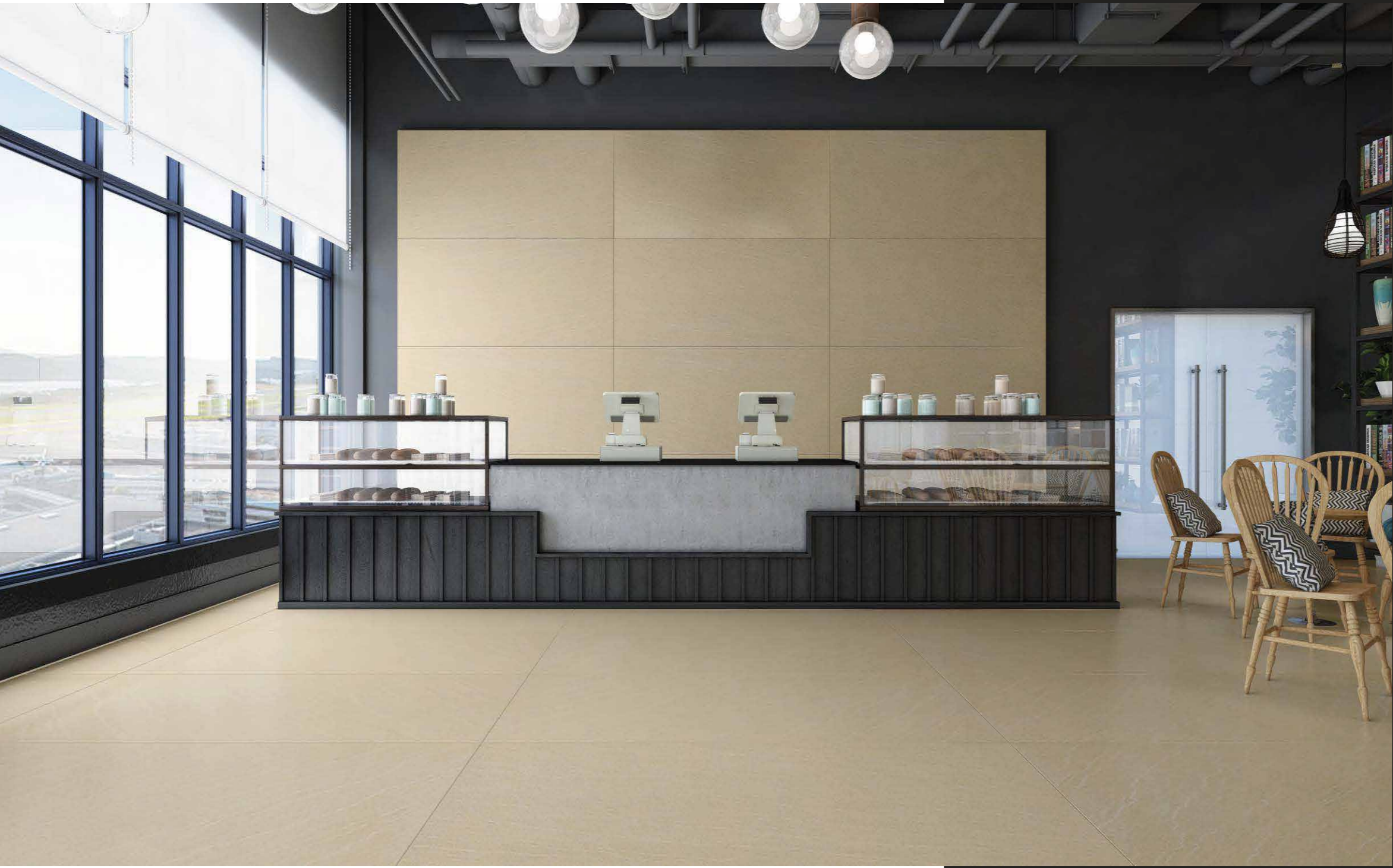
Finish  
 Matt

Random  
 1



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant




**Arena Crema Slate**




Finish  
**Matt**

Random  
**1**

**Features**


  
 Ecology &  
 Sustainable

  
 Resistant to  
 staining

  
 Impact  
 Resistant

  
 Acid  
 Resistant

  
 Thermal Shock  
 Resistant

  
 Easy to  
 clean

  
 Frost  
 Resistant

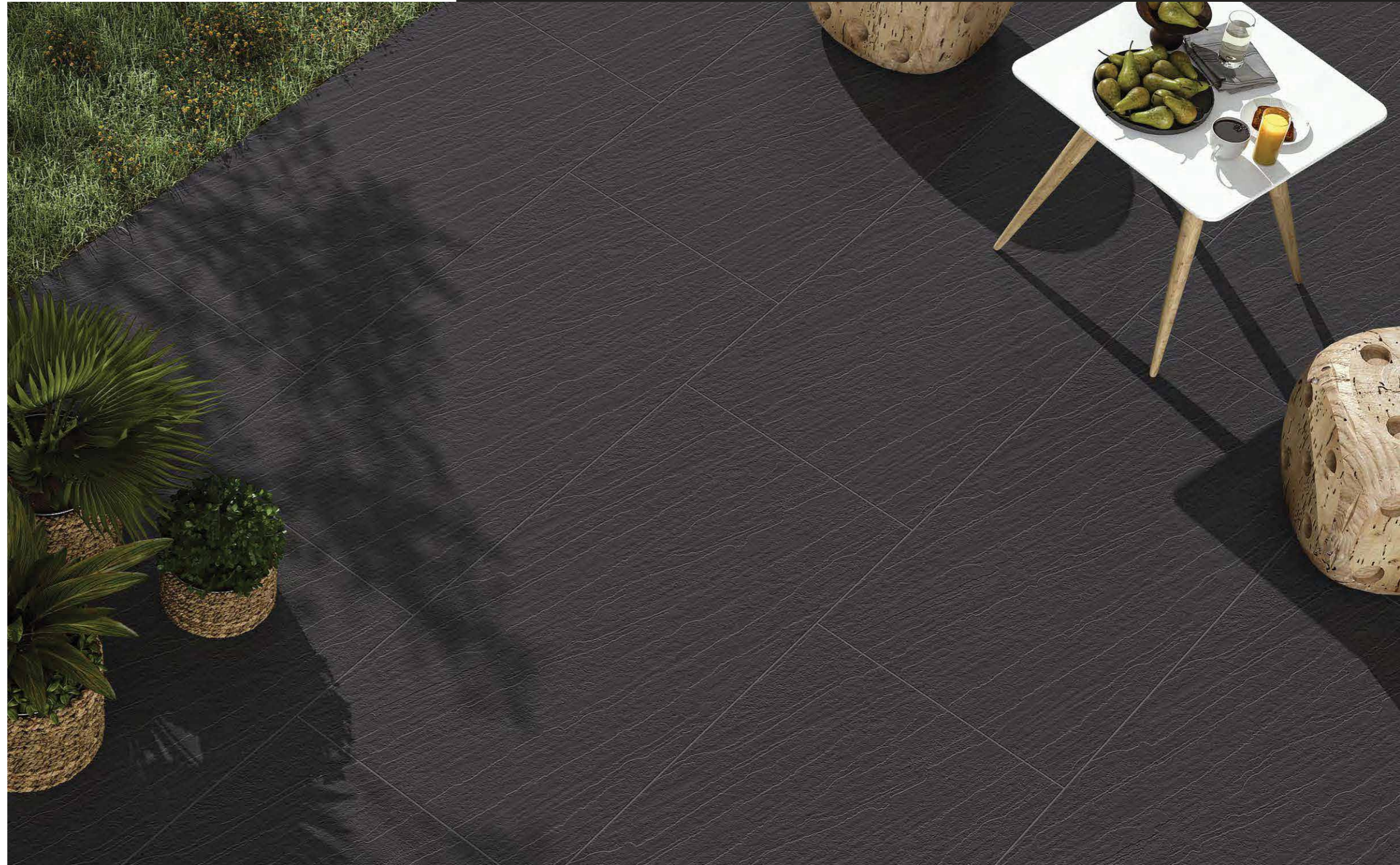
  
 Break  
 Resistant

**Charcoal Slate**











Finish  
 Matt

Random  
 1



**Features**

-  Ecology & Sustainable
-  Resistant to staining
-  Impact Resistant
-  Acid Resistant
-  Thermal Shock Resistant
-  Easy to clean
-  Frost Resistant
-  Break Resistant











**Arena Korean Waves**



Finish **Matt**      Random **1**

▲ NEW ADDITION

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Arena Black Waves**



Finish: **Matt**      Random: **1**

▲ NEW ADDITION



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant



**Arena White Waves**



Finish **Matt**      Random **1**

▲ NEW ADDITION

**Features**

Ecology & Sustainable

Resistant to staining

Impact Resistant

Acid Resistant

Thermal Shock Resistant

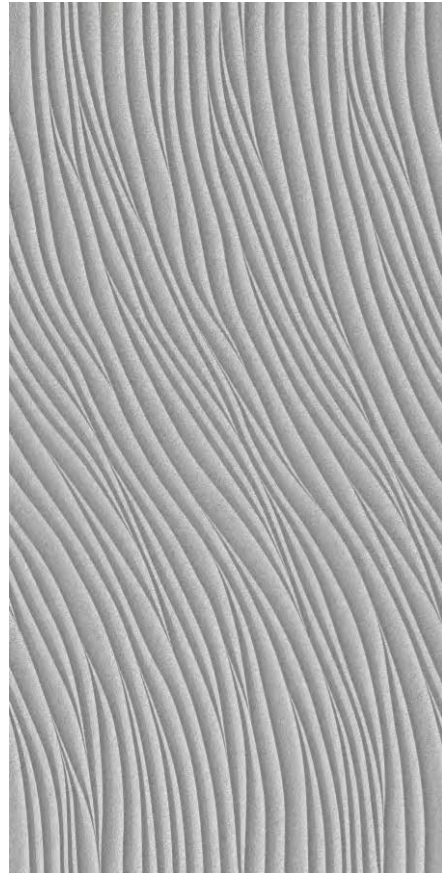
Easy to clean

Frost Resistant

Break Resistant



**Arena Grey Waves**











Finish: **Matt**      Random: **1**

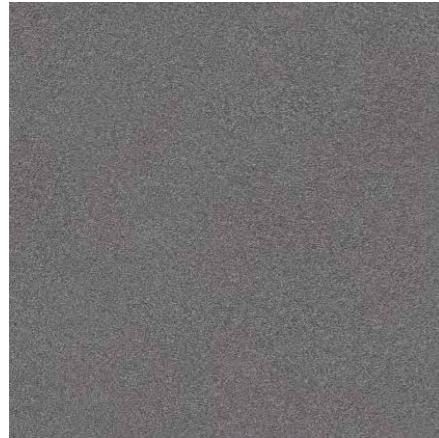
▲ NEW ADDITION



**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

**Florence Black**



Finish: **Matt**      Random: **1**











**Florence White**



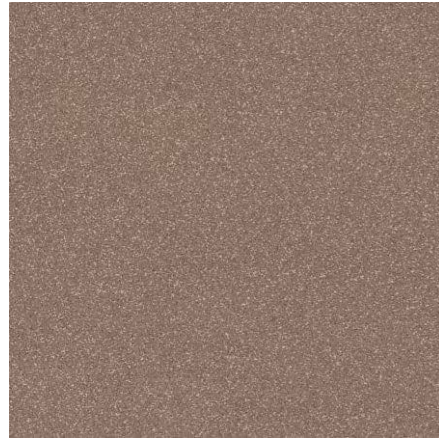
Finish: **Matt**      Random: **1**



**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant

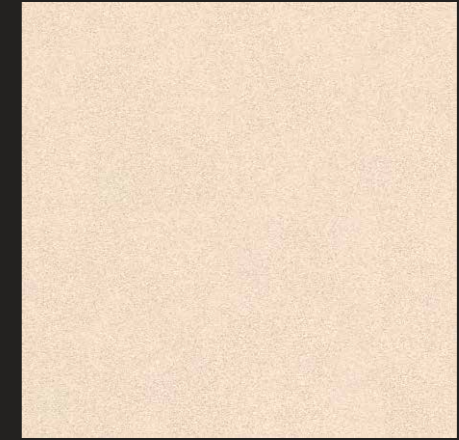
**Florence Choco**



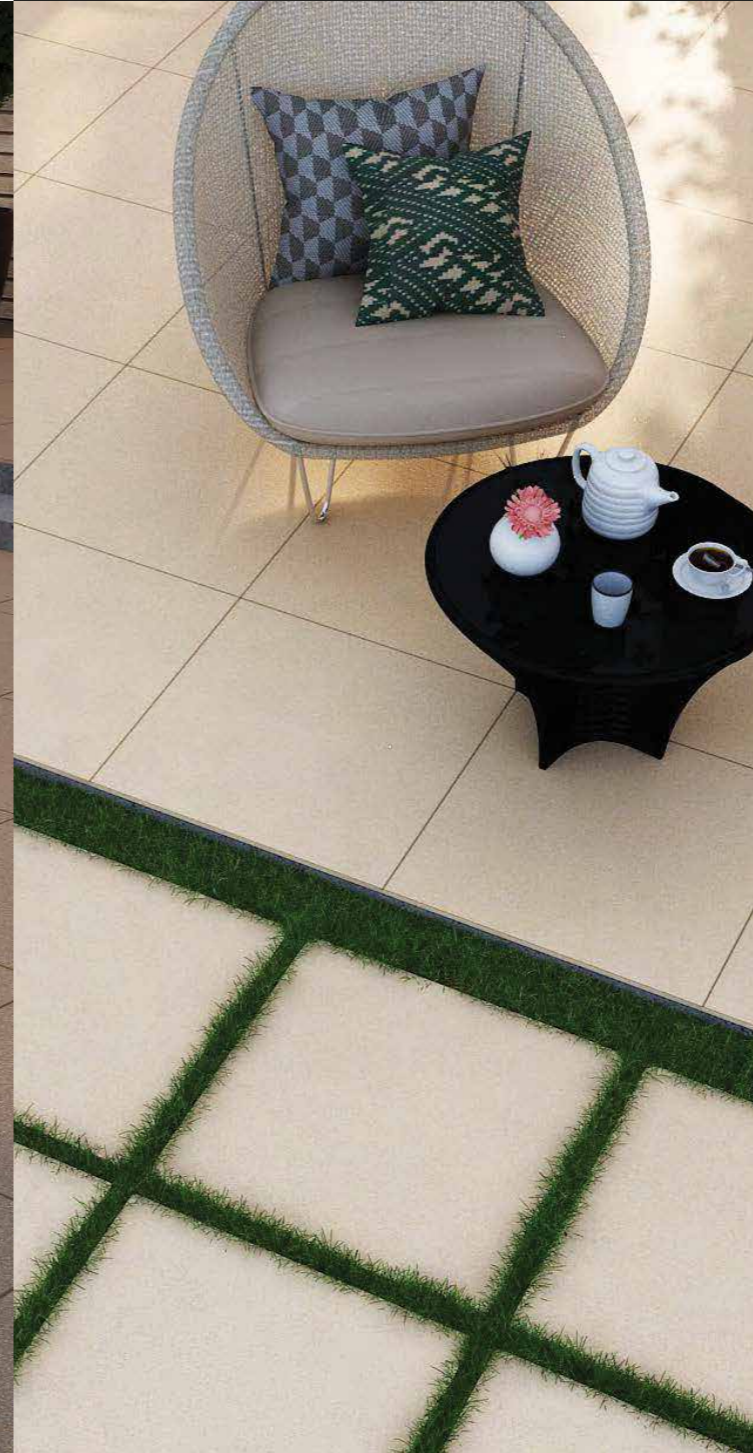
Finish: **Matt**  
 Random: **1**



**Florence Beige**



Finish: **Matt**  
 Random: **1**



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

**Venice Kota**



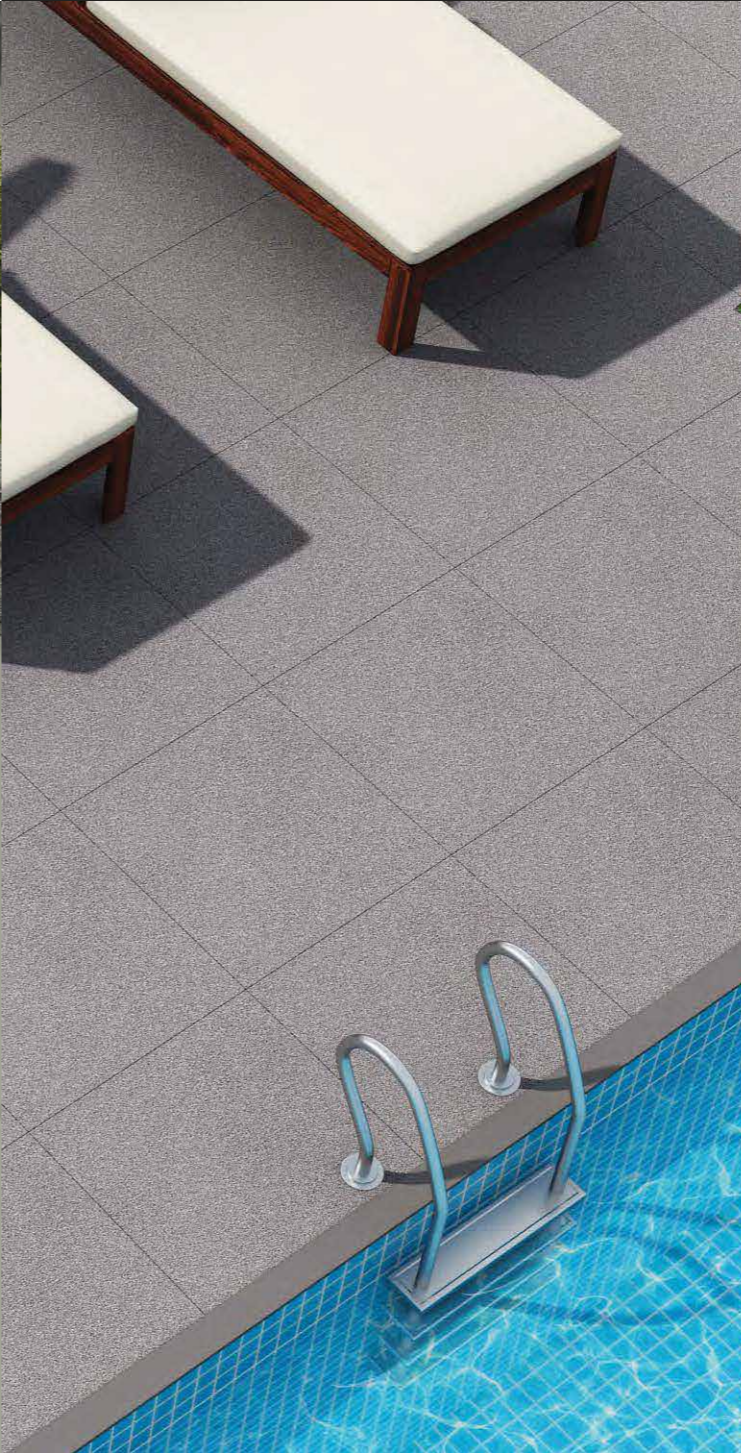
Finish: **Matt**  
 Random: **1**



**Florence Grey**



Finish: **Matt**  
 Random: **1**



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

**Venice Dark Grey**



Finish: **Matt**  
 Random: **1**











**Venice Light Grey**



Finish: **Matt**  
 Random: **1**

**Features**

-   
Ecology & Sustainable
-   
Resistant to staining
-   
Impact Resistant
-   
Acid Resistant
-   
Thermal Shock Resistant
-   
Easy to clean
-   
Frost Resistant
-   
Break Resistant



**THE TILE BOUTIQUE**  
Exclusive Designer Tiles Collection

## I N D E X

Roccia Coffee Rustic

Roccia Negro Rustic

Roccia Crema Rustic

Roccia Verde Rustic

Roccia Grey Rustic

# EVOLUTION

## Structured and Natural Surfaces

The beauty of Mediterranean stones dialogues with the exceptional strength of stoneware in the Roccia collection. The perfect combination of graphics and structure, colour and texture in every single piece, enhancing the details, variations in brilliance and tone and the naturalness of the surface

**600 x 600 MM**



# ROCCIA

600 x 600 MM | 16 MM

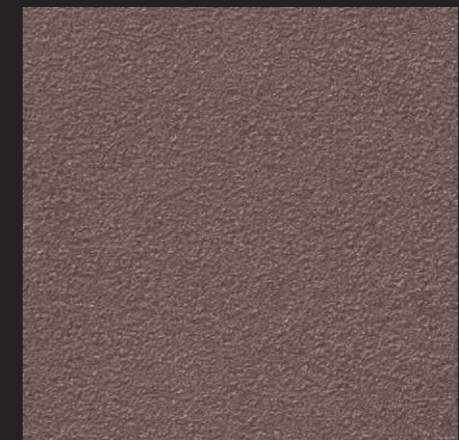


**Roccia Grey Rustic**



Finish: Rustic Matt  
 Random: 1

**Roccia Coffee Rustic**



Finish: Rustic Matt  
 Random: 1

**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

Roccia Verde Rustic



Finish: Rustic Matt  
 Random: 1



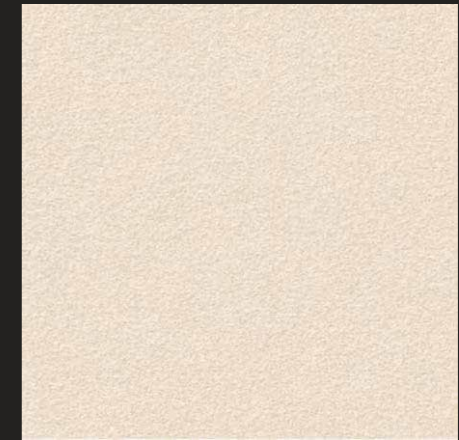
Features

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant













**Roccia Crema Rustic**

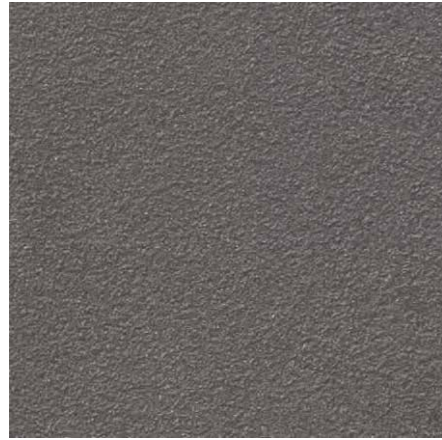


Finish: Rustic Matt  
 Random 1

**Features**

-   
 Ecology & Sustainable
-   
 Resistant to staining
-   
 Impact Resistant
-   
 Acid Resistant
-   
 Thermal Shock Resistant
-   
 Easy to clean
-   
 Frost Resistant
-   
 Break Resistant

**Roccia Negro Rustic**



Finish: Rustic Matt  
 Random: 1



**Features**

- Ecology & Sustainable
- Resistant to staining
- Impact Resistant
- Acid Resistant
- Thermal Shock Resistant
- Easy to clean
- Frost Resistant
- Break Resistant

# TECHNICAL SPECIFICATIONS



## THE TILE BOUTIQUE

CHARACTERISTIC	STANDARD AS PER ISO-13006/EN 14411 GROUP B1a	MEAN VALUE OF EMCER POLISHED GVT	MEAN VALUE OF EMCER RUSTIC GVT	TEST METHOD
<b>REGULATORY PROPERTIES</b>				
Deviation in length & width	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Deviation in thickness	±5.0 %	±4.0 %	±4.0 %	ISO-10545-2
Straightness in side	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Rectangularity	±0.5 %	±0.1 %	±0.1 %	ISO-10545-2
Surface flatness	±0.5 %	±0.2 %	±0.2 %	ISO-10545-2
Color difference	Unaltered	No change	No change	ISO-10545-16
Glossiness	As per mfg	Min 90%	Min 4%	GLOSSOMETER
<b>STRUCTURAL PROPERTIES</b>				
Water absorption	< 0.50 %	< 0.20 %	< 0.20 %	ISO-10545-3
Apparent density	> 2.0 g/cc	>2.10 g/cc	>2.10 g/cc	DIN 51082
<b>MASSIVE MECHANICAL PROPERTIES</b>				
Modulus of rupture	Min. 35 N/mm <sup>2</sup>	Min. 40 N/mm <sup>2</sup>	Min. 40 N/mm <sup>2</sup>	ISO-10545-4
Breaking strength	Min. 1300 N	Min. 2000 N	Min. 2000 N	ISO-10545-4
Impact resistance	As per mfg.	Min. 0.55	Min. 0.55	ISO-10545-5
<b>SURFACE MECHANICAL PROPERTIES</b>				
Surface abrasion resistance	As per mfg.	Min. Class-3	Min. Class-4	ISO-10545-7
MOH's hardness	As per mfg.	Min. 4	Min. 5	EN 101
<b>THERMO HYGROMETRIC PROPERTIES</b>				
Frost resistance	No damage	No damage	No damage	ISO-10545-12
Thermal shock resistance	No damage	No damage	No damage	ISO-10545-9
Moisture expansion	Nil	Nil	Nil	ISO-10545-10
Thermal expansion (COE)	Max. 9.0 x 10 <sup>-6</sup>	Max. 6.5x10 <sup>-6</sup>	Max. 6.5 x 10 <sup>-6</sup>	ISO-10545-8
Crazing resistance	As per mfg.	Min. 10 Cycle	Min. 10 Cycle	ISO-10545-11
<b>CHEMICAL PROPERTIES</b>				
Chemical resistance	No damage	No damage	No damage	ISO-10545-13
Stain resistance	Resistant	Resistant	Resistant	ISO-10545-14
<b>SAFETY PROPERTIES</b>				
Slip resistance	As per mfg.	>0.40	>0.40	ISO-10545-17
Fire resistance	As per mfg.	Fire proof	Fire proof	N. A.
Lead & Cadmium given off by glazed tiles	As per mfg.	Does not yield Pb & Cd	Does not yield Pb & Cd	ISO-10545-15

**NOTE:** Colour Shown are as accurate as the limitations of the printing process will allow. Prospective Customer are advised to inspect a sample of tiles before ordering. every effort has been made to ensure the accuracy of the information given. However, the Company research the right to change the specifications Without prior notice. Sometimes variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advice you to follow the fixing instruction on the cartons of the tiles as no responsibility can be accepted by the once the tiles have been fixed.

## EARTH

### PACKING DETAILS

SR. NO.	PRODUCT	NOMINAL SIZE	TILES PER BOX	COVERAGE AREA
1	VITRIFIEDTILES	600 x 1200 mm	2	1.44 Sq.Mtr.
1	VITRIFIEDTILES	200 x 1200 mm	5	1.2 Sq.Mtr.

## EVOLUTION

### PACKING DETAILS

SR. NO.	PRODUCT	NOMINAL SIZE	TILES PER BOX	COVERAGE AREA
1	VITRIFIEDTILES	600 x 1200 mm	2	1.44 Sq.Mtr.
2	VITRIFIEDTILES	600 x 600 mm	4	1.44 Sq.Mtr.



**THE TILE BOUTIQUE**

Exclusive Designer Tiles Collection



**+91 98419 22201**

**+91 99405 63528**

## **Address**

### **Head Office**

No.7, Montieth Lane, Ponmari Towers, Opp Street to  
Ambassador Pallava Hotel. Egmore, Chennai 600008

### **Branch Office**

No 137(95), Anna Salai (Mount Road), First Floor,  
Meena Tejasvi Building, Next to LIC Building, Chennai 600002