



# FLOOR

# DECORS

300mm x 300mm



**THE TILE BOUTIQUE**

Exclusive Designer Tiles Collection

## Our proud accolades



### Area of Application (Low to Medium Traffic Areas)

- Hospitality
- Cafeteria
- SPA & Wellness
- Shop
- Bathroom
- Restaurant/ Fine Dine/ Lounge
- Comfort
- Business
- Living & Bedroom
- Kitchen

### Finish/Look

- Wood Look
- Metallic
- Color look
- Stone / Concrete Block look
- Texture Look
- 3D Undulation



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**FLOOR**  
DECORS

Ceramic Fashion Studio introduces one more product-line for Floor applications.

Once again a product with beautiful colors combined with different patterns having Moroccan, Modern, Cement tile looking designs in brilliant/soft/contemporary colors to choose from for any interior design.

These designs will surely add the characteristic value to the floor as it imparts not only aesthetic beauty but also the ruggedness with style in rich details. Designed to perfection with intrinsic craftsmanship in convenient size to play with multiple layouts, it extends the art in style with modular patterns.

Choose the one for your own ambience, or suggest your own preference and we will customize it for you.

Make your own Designer Floor with FLOOR DECORS.

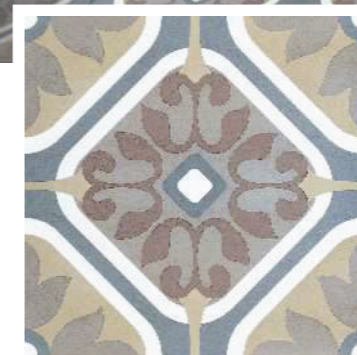




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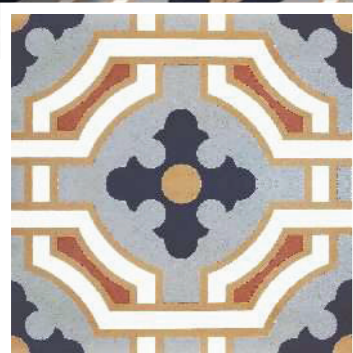
FLOOR  
DECORS

300mm x 300mm



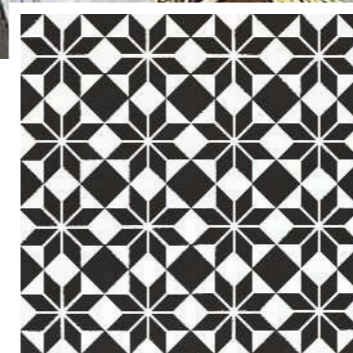
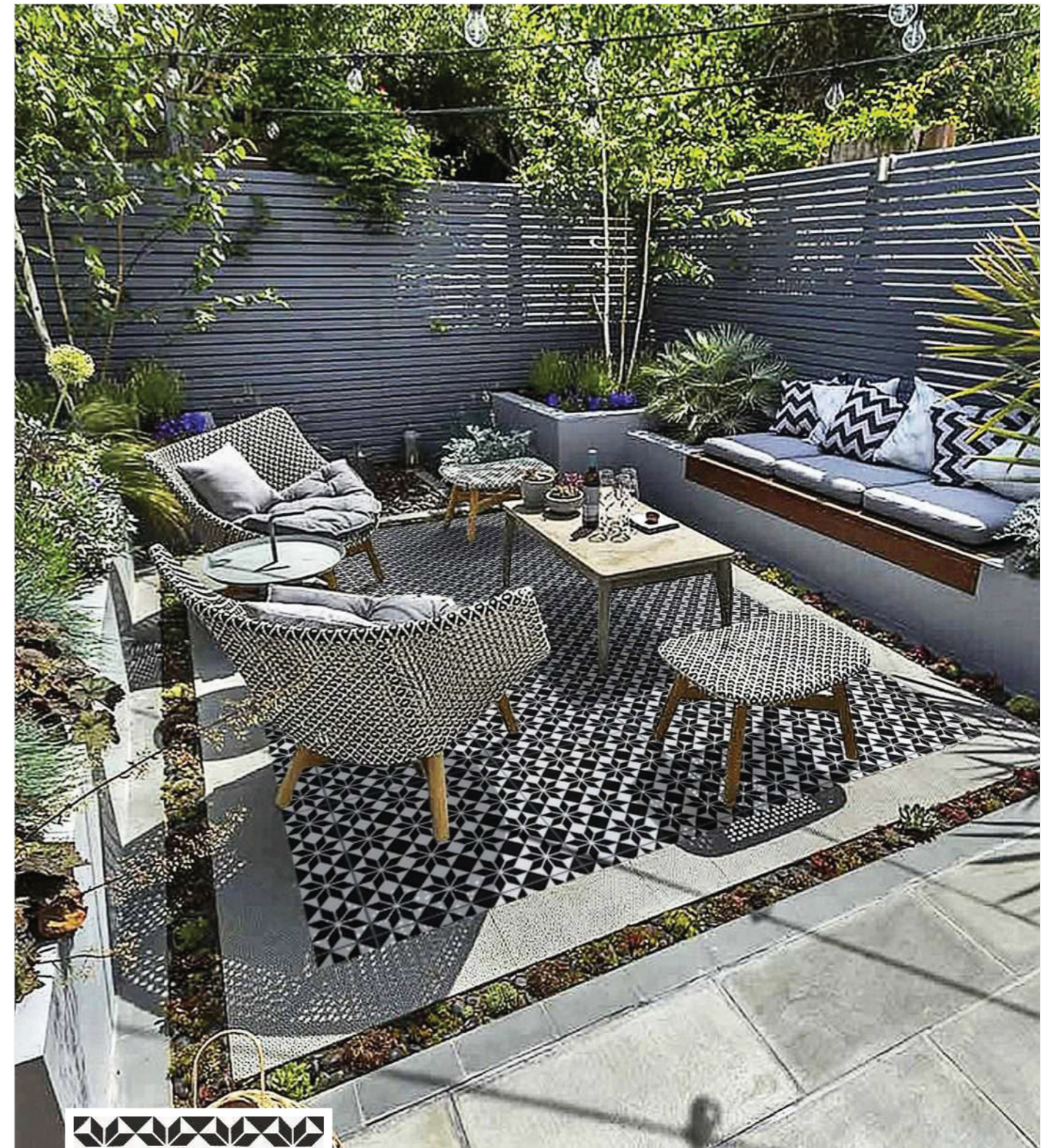
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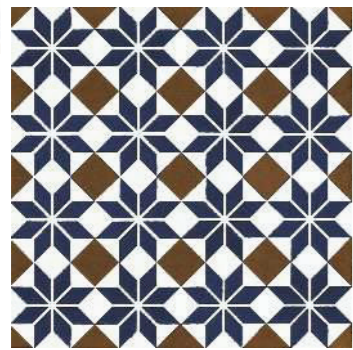
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FLOOR DECORS | 300mm x 300mm



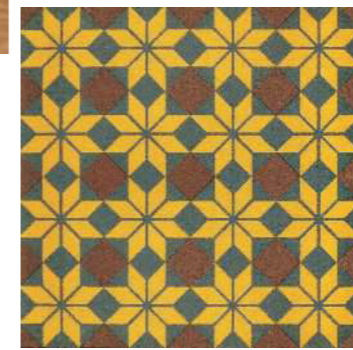
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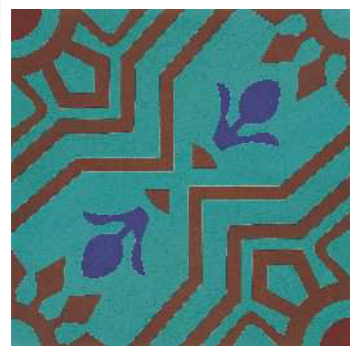
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FLOOR DECORS | 300mm x 300mm



CFD 3030006

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CFD 3030008

FLOOR DECORS | 300mm x 300mm



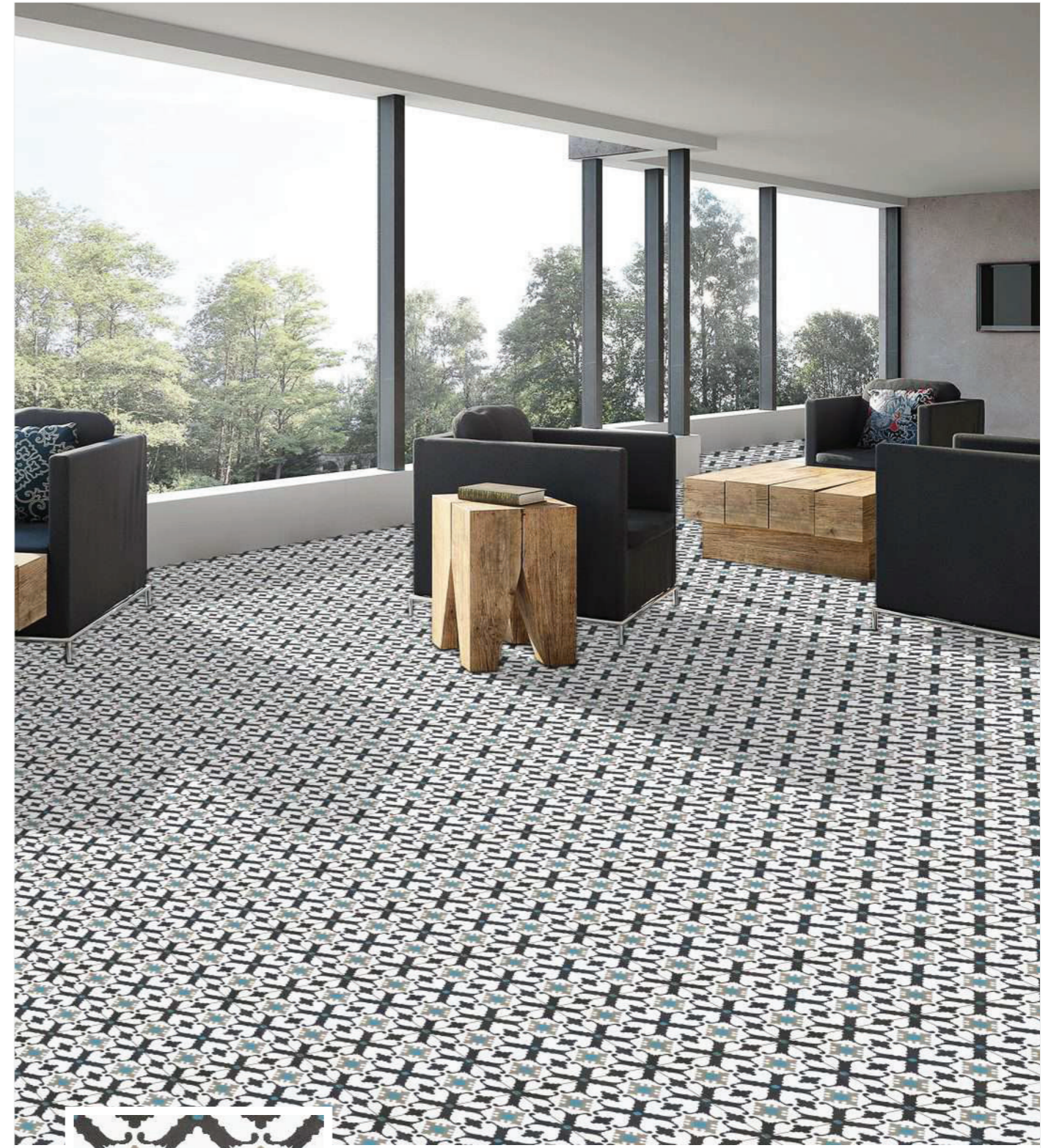
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CFD 3030010

FLOOR DECORS | 300mm x 300mm



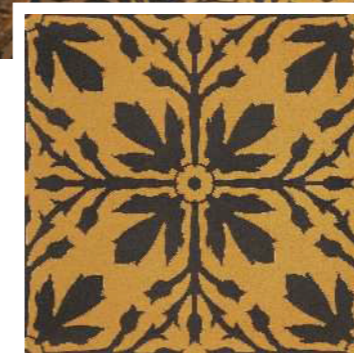
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CFD 3030013

FLOOR  
DECORS | 300mm x 300mm



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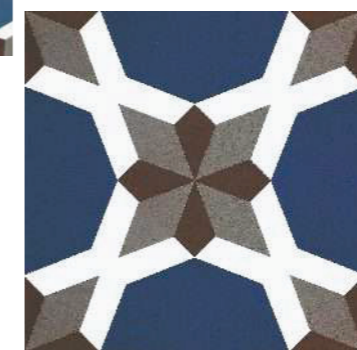
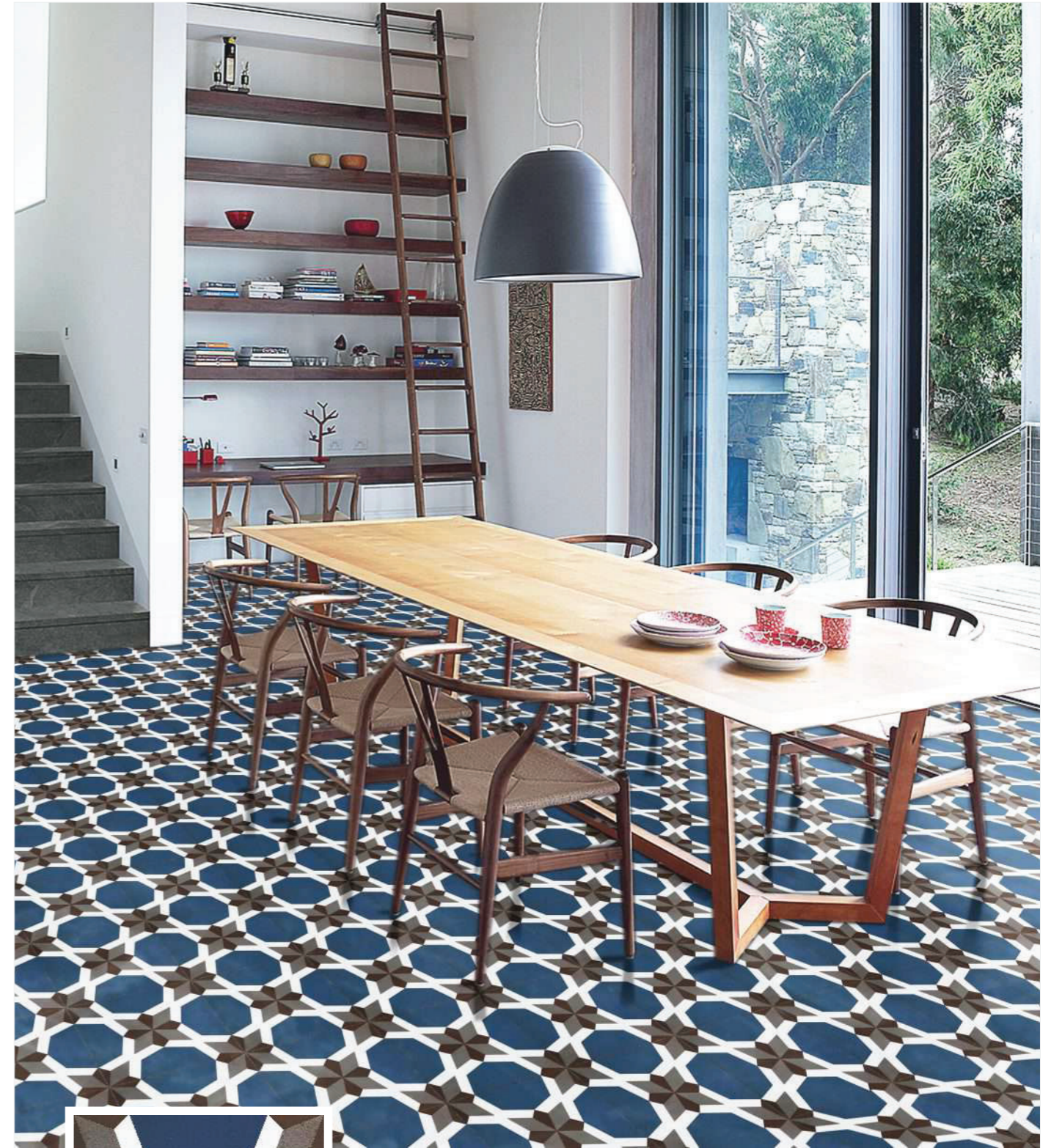
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FLOOR DECORS | 300mm x 300mm



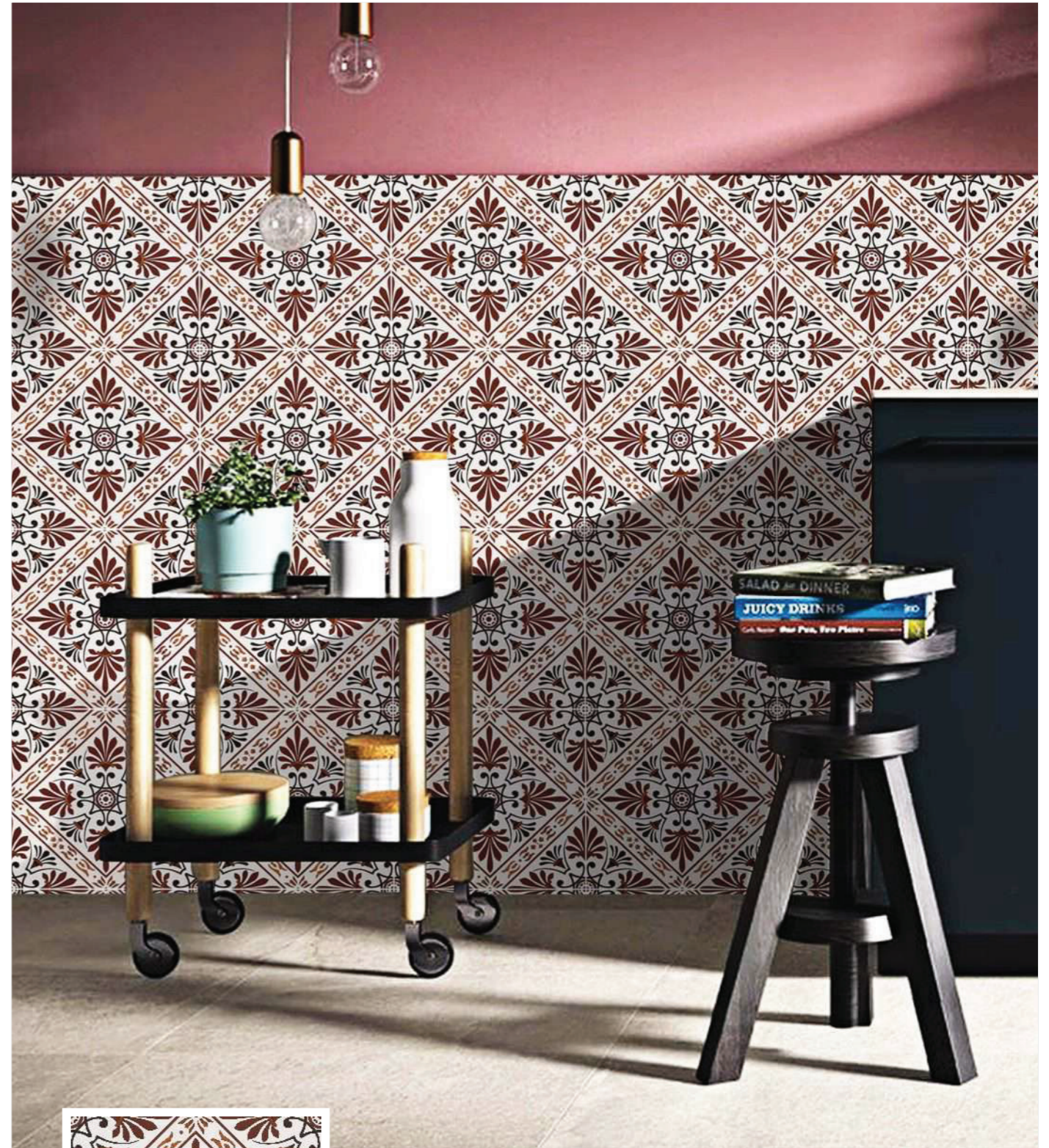
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FLOOR DECORS | 300mm x 300mm



CFD 3030019

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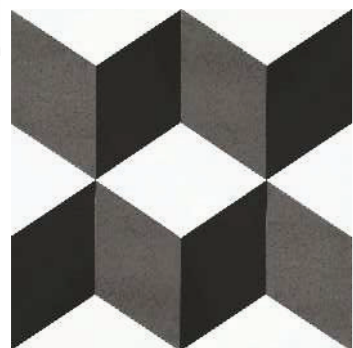
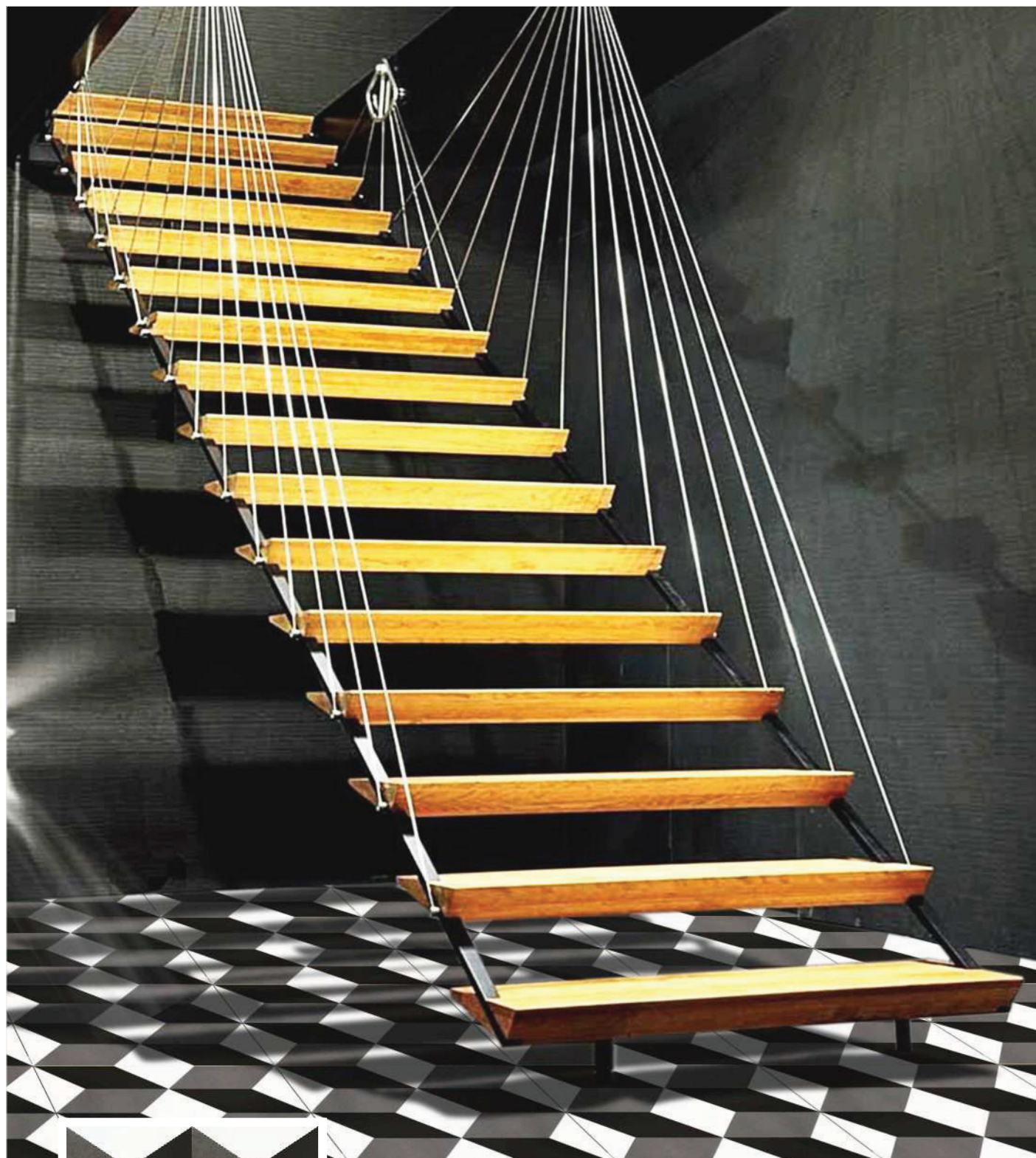
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FLOOR DECORS | 300mm x 300mm



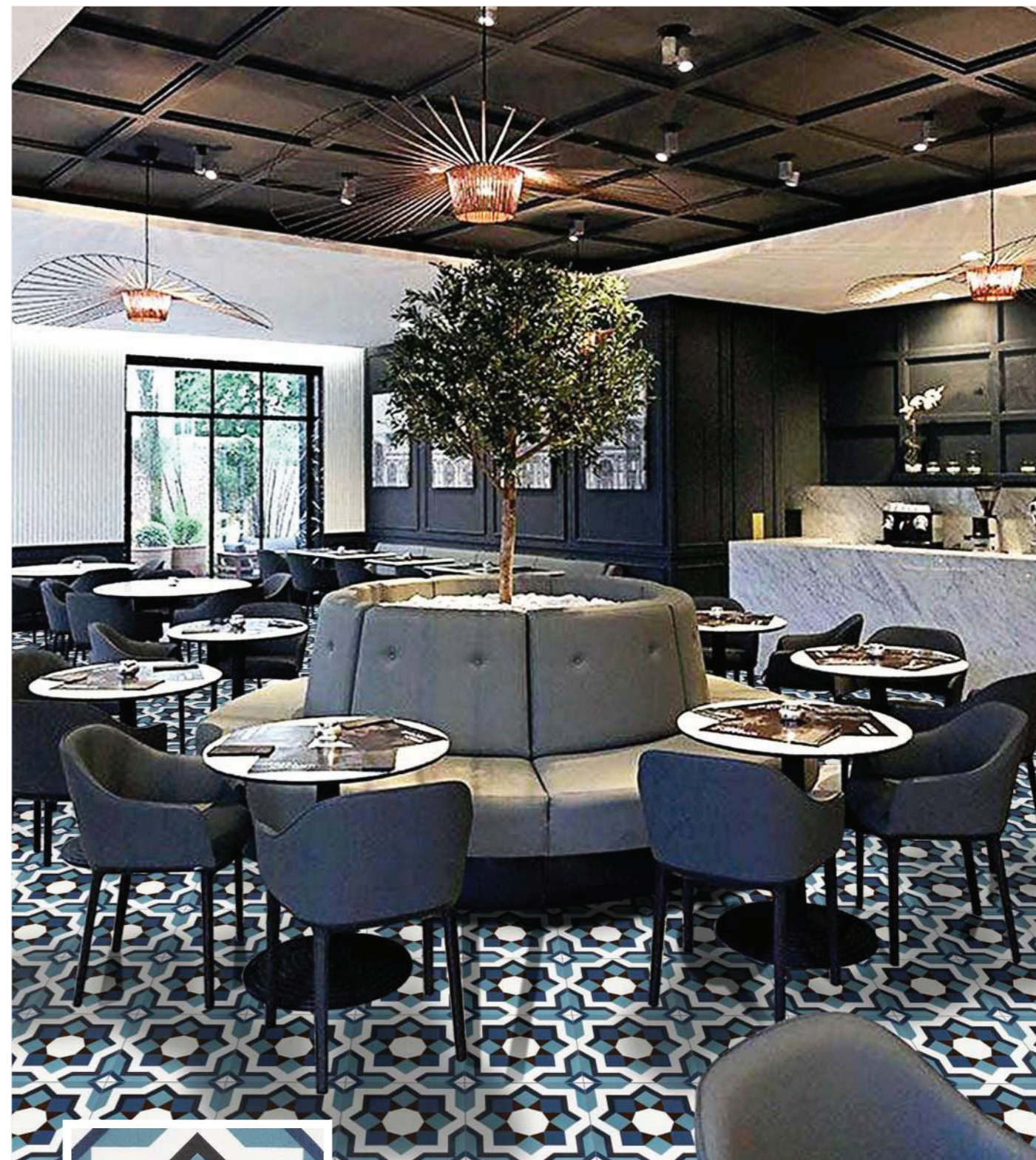
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CFD 3030026

FLOOR DECORS | 300mm x 300mm



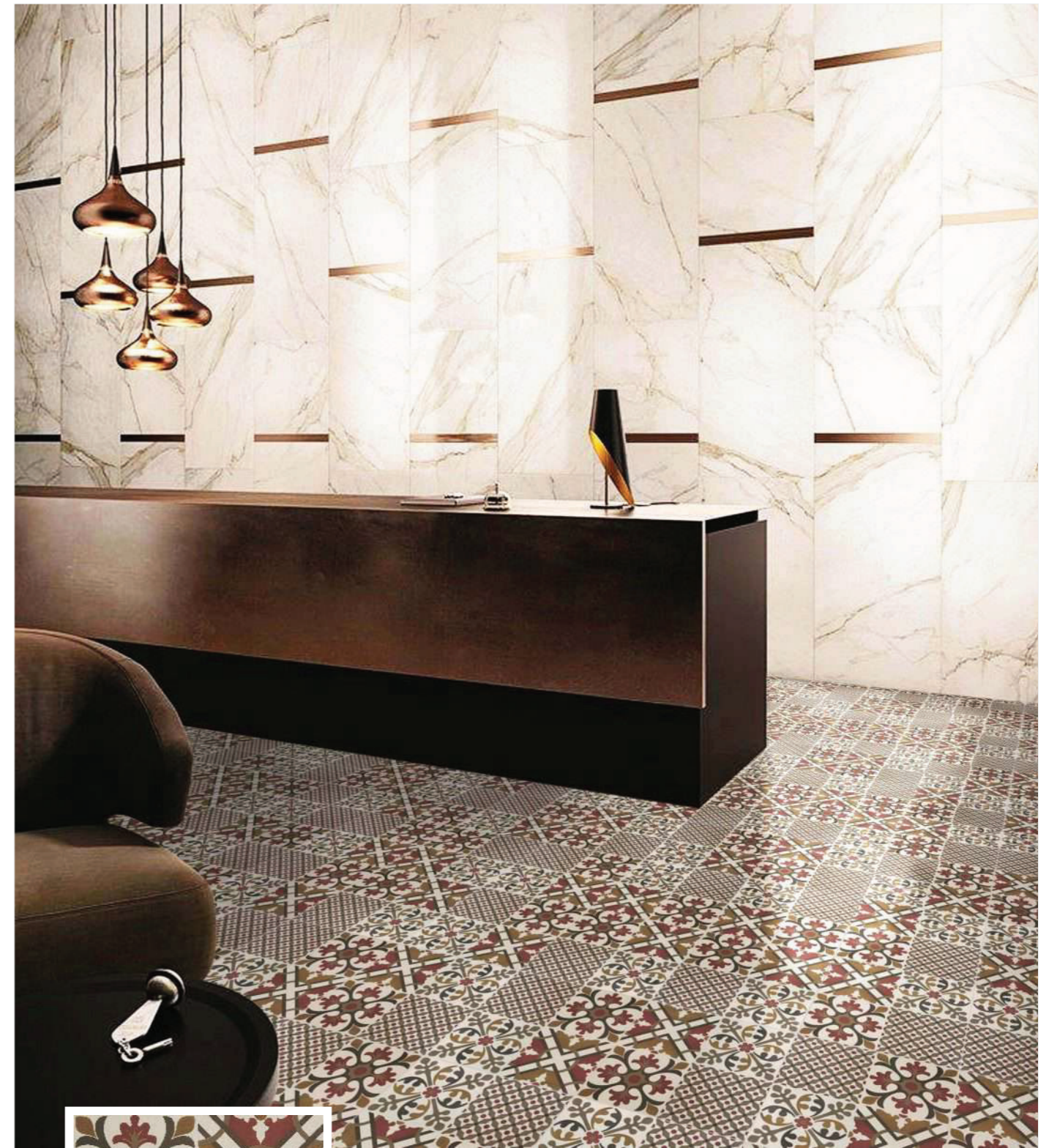
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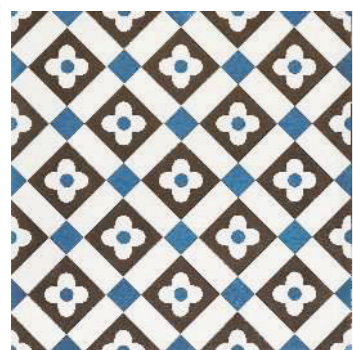
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FLOOR DECORS | 300mm x 300mm



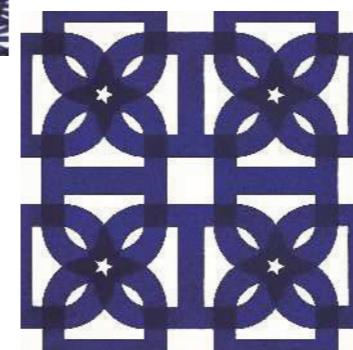
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CFD 3030033

FLOOR  
DECORS | 300mm x 300mm



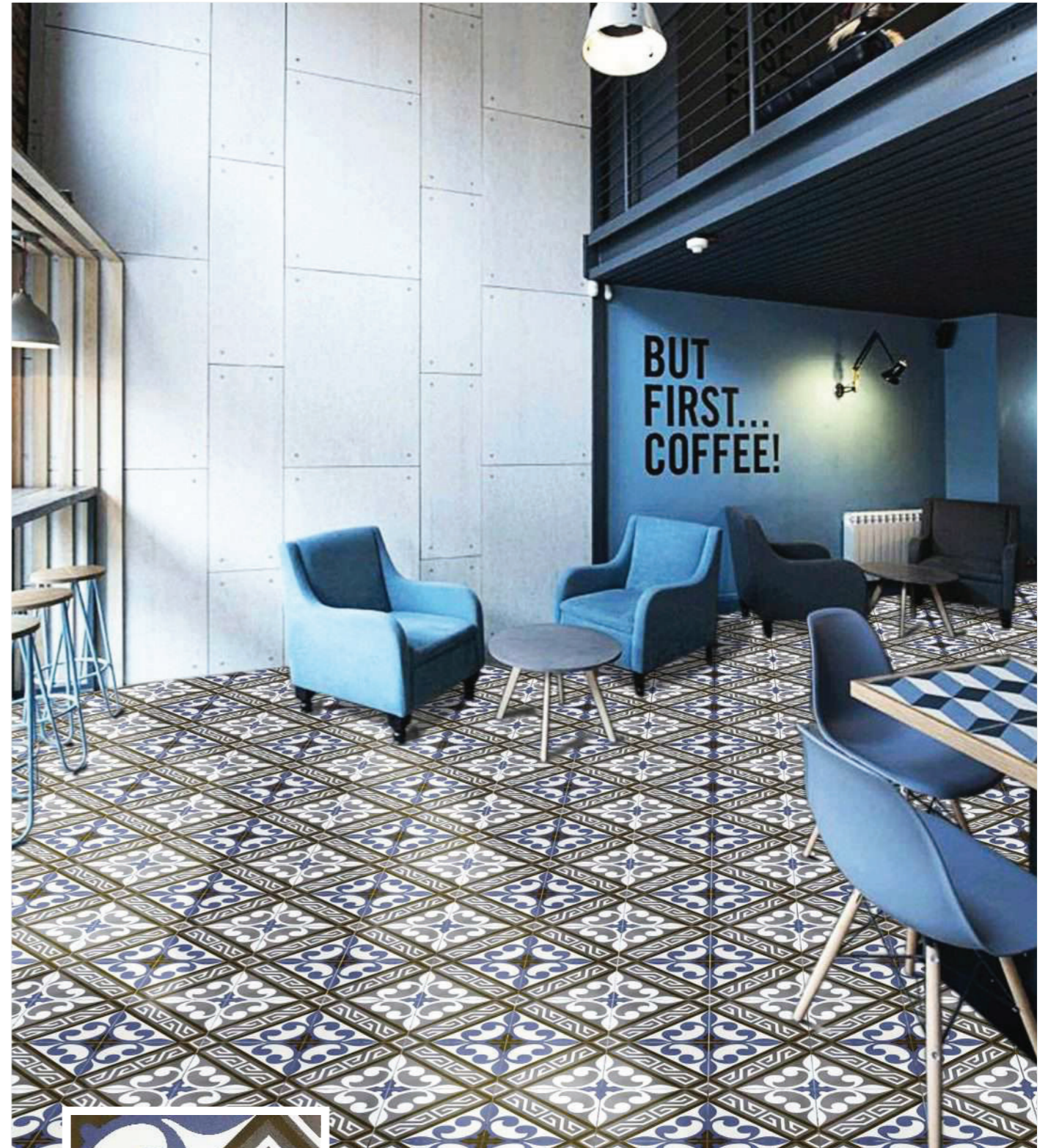
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**TB**  
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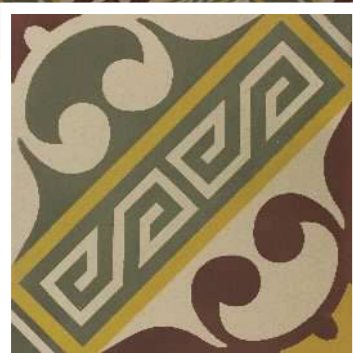
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FLOOR DECORS | 300mm x 300mm



CFD 3030038

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CFD 3030039

FLOOR  
DECORS

300mm x 300mm



CFD 3030041

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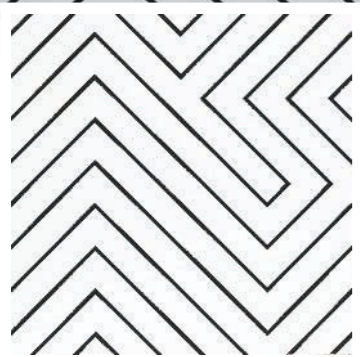
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FLOOR DECORS | 300mm x 300mm



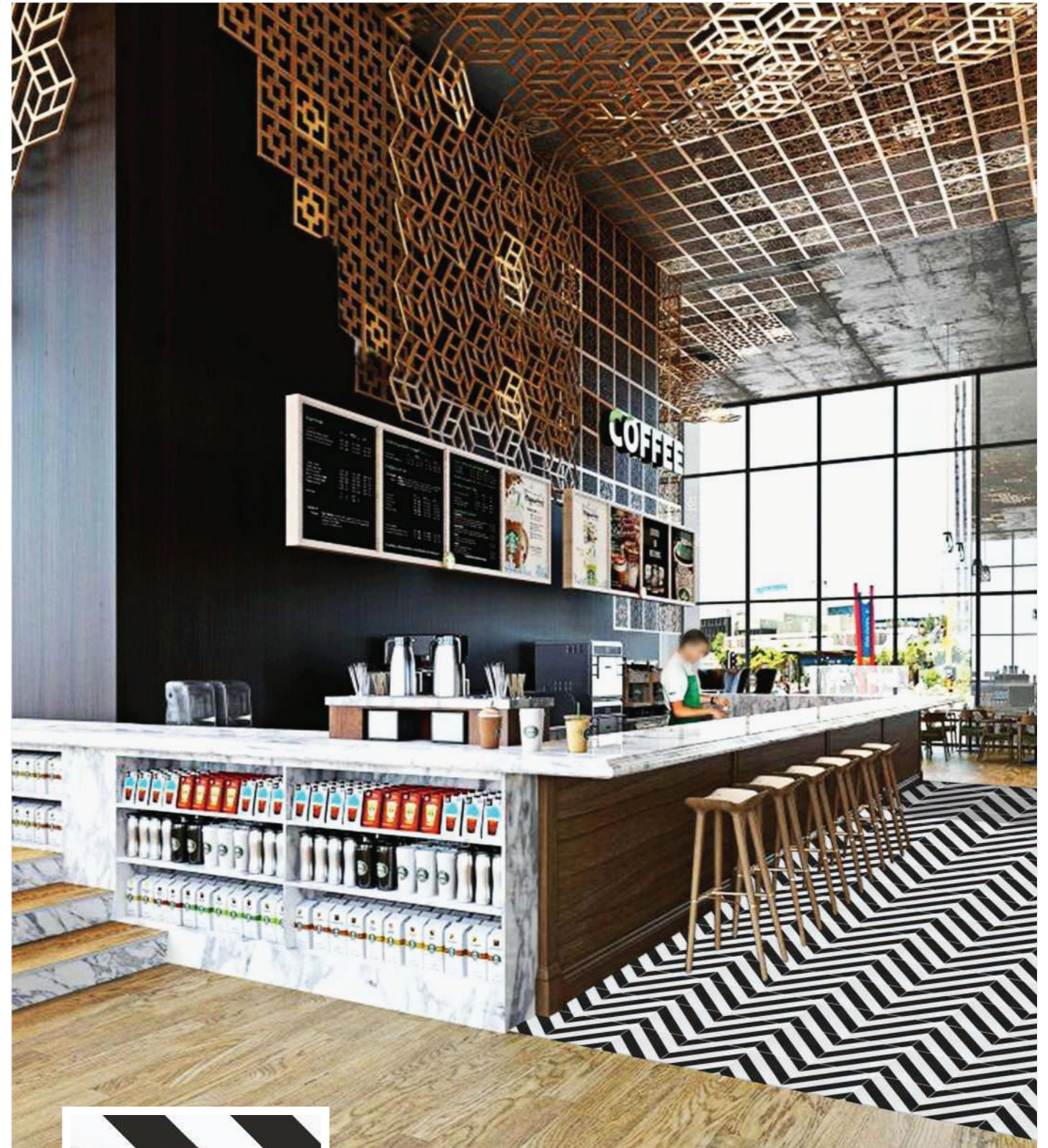
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CFD 3030044

FLOOR DECORS | 300mm x 300mm



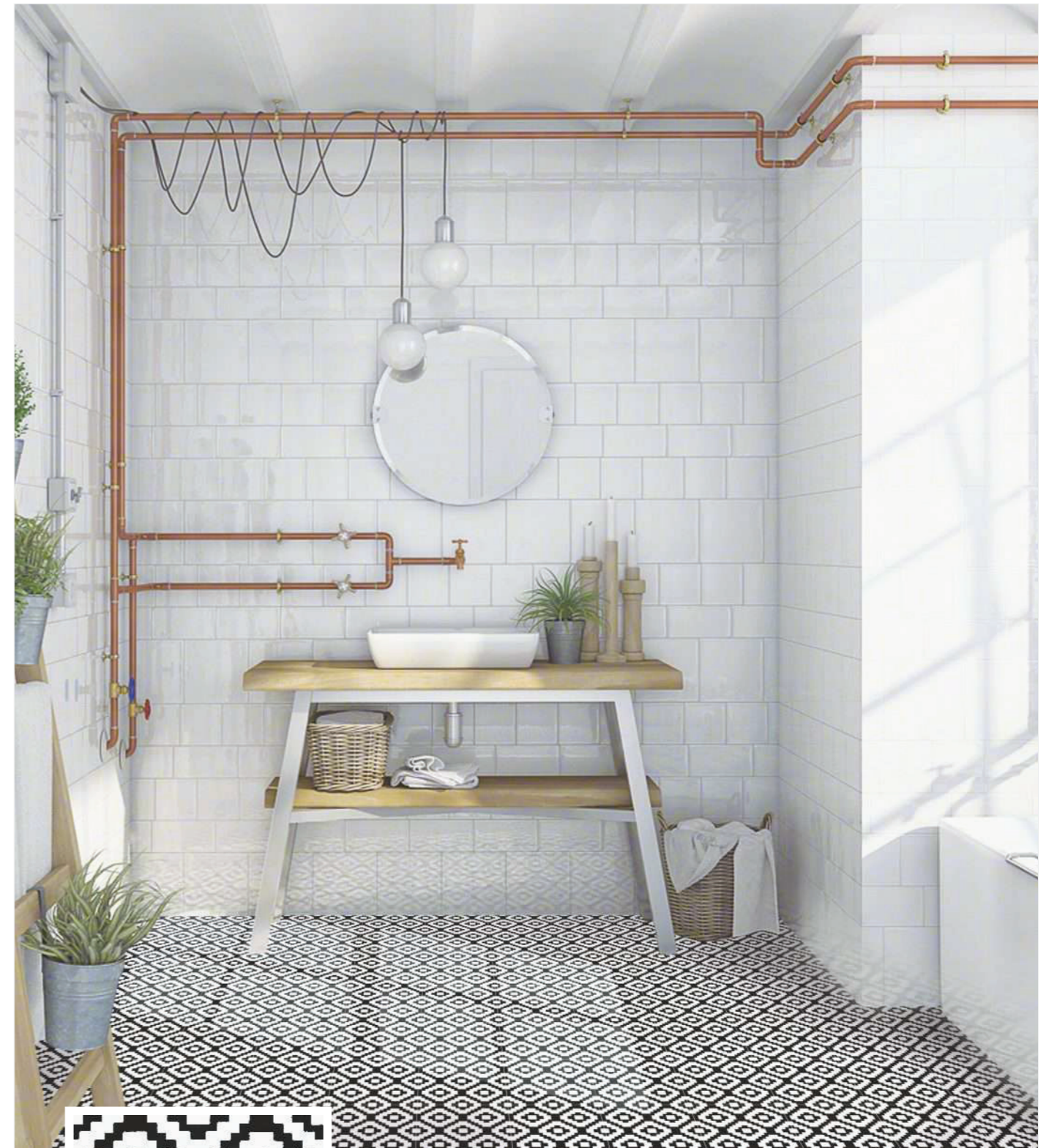
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CFD 3030050

FLOOR DECORS | 300mm x 300mm



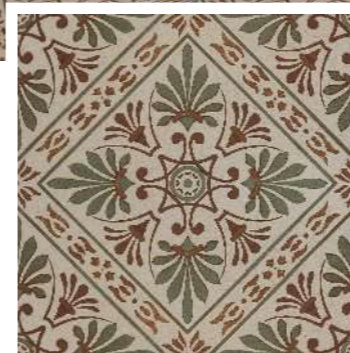
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THE TILE BOUTIQUE  
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CFD 3030053

FLOOR  
DECORS | 300mm x 300mm



CFD 3030054

  
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CERAMIC FASHION STUDIO introduces

series FLOOR DÉCORS

Made on The Glazed Vitrified Tiles (GVT) - (internationally termed as porcelain stoneware tile) by CERAMIC FASHION STUDIO (CFS) - the result of a perfect synthesis between aesthetic research and technological evolution, combined with the excellent technical features of GVT tiles: resistance, durability, easy cleaning and maintenance.

These Tiles are manufactured with 3<sup>rd</sup> Fired Processing Technology.

Why 3<sup>rd</sup> Firing?

Unlike traditional manufacturing of tiles printing process by digital printing (which is up to 2<sup>nd</sup> fired process only), 3<sup>rd</sup> Firing process is more accurate and with better precision in terms of registration of printing, thanks to:

- (1) Moderate printing speed
- (2) The printing process is carried out after the rectification process (i.e. sizing of the tile). This gives much more control in maintaining the point to point accuracy on the given size.
- (3) Also the color/pigment application in printing process is with better volumetric dispersion as compared to digitally printing process giving it better printing deposition if so required.

Possibilities of texture application with abrasion resistant material enhance the durability of surface design. The basic tiles are already manufactured at required temperature for strength of the body. The bonding of pigments/specialized raw materials are again fired at this high temperature to impart the features of those special effects and to fuse those value added applications with the basic tiles.

ABOUT FLOOR DÉCORS

The re-discovery of the charm of floors is the ultimate aspiration of FLOOR DECORS – a variegated range of Designer Floor Tiles with an intense and strong personality. By combining modern design and classic taste, “FLOOR DECORS” will create emotions that will inspire private and public spaces. Varied options in Modern, Moroccan & Ethnic designs in beautiful and elegant colors offer new decorative possibilities with a hue of vintage genre influenced by the passing of time that adapts and caters to the need of freedom. The distinct and unique designs one can achieve with the various alignment of this FLOOR DECORS will offer each project a different personality and a daring touch. Mixing of designs for both contemporary or vintage settings and its style of specific applications allow a seamless integration into any space.

FLOOR DECORS, with its eccentric and unconventional designs - like the waves in the sand of time, creates stylish heterogeneous environments. Contemporary relations between the simplest of patterns in the bold yet VIBRANT or ELEGANT colored surfaces diffuse with interiors and design. FLOOR DECORS is composed of playful mix of pattern with colors combined with attractive combinations of contrasting effects, highlighted by the bright zestful color expresses, with a rugged softness that emphasis its quality.

SALIENT FEATURES

Durable, resistant and easy to clean, FLOOR DÉCORS, offer considerable advantages in numerous applications in residential, commercial and medium traffic public venues. Resistant to footfall and attack from chemical agents, the surface is characterized by unalterable aesthetics that make these tiles perfect for floors for projects of commercial spaces, restaurants and wellness areas, shops, offices, hotels, business lounges, etc.

TECHNICAL SPECIFICATIONS

CHARACTERISTIC			
DIMENSION & SURFACE QUALITY	International Specifications ISO 13006/EN 176 Group & IS 15622 : 2006	VALUE	METHOD OF TESTING
Deviation In Length	±0.6%	±0.1%	ISO 10545 Pt 2
Deviation In Thickness	±5%	±2%	ISO 10545 Pt 2
Straightness Of Sides	±0.5%	±0.1%	ISO 10545 Pt 2
Rectangularity	±0.6%	±0.2%	ISO 10545 Pt 2
**Surface Flatness	±0.5%	±0.2%	ISO 10545 Pt 2
**Glossiness	-	Min. 90% Reflection	Glossmeter
PHYSICAL & THERMAL PROPERTIES			
Water Absorption	<0.5%	<0.5%	ISO 10545 Pt 3
Mohs Hardness*	>6	6	EN 101
Flexural Strength	35 N/mm <sup>2</sup>	>46 N/mm <sup>2</sup>	ISO 10545 Pt 4
Abrasion Resistance**	<175 mm <sup>3</sup>	<144 mm <sup>3</sup>	ISO 10545 Pt 7
**Skid Resistance (Friction Coefficient)	>0.4	>0.4	ISO 10545 Pt 17
Breaking Strength	1113 N	2800 N	ISO 10545 Pt 4
Density (g/cc)	>2.0	>2.4	ISO 10545 Pt 3
Frost Resistance	Frost Proof	Frost Proof	ISO 10545 Pt 9
Thermal Shock Resistance	No Damage	No Damage	ISO 10545 Pt 9
Thermal Expansion	<9 x 10 <sup>6</sup>	<6 x 10 <sup>6</sup>	ISO 10545 Pt 8
Moisture Expansion	Nil	Nil	ISO 10545 Pt 10
CHEMICAL PROPERTIES			
Chemical Resistance	No Damage	No Damage	ISO 10545 Pt 13
Colour Resistance	No Damage	No Damage	DIN 51094
Stain Resistance	Resistant	Resistant	ISO 10545 Pt 14

PACKING DETAILS

Dimensions in MM	Thickness	Pieces/Box	Area Coverage	Weight
300x300mm	9.3mm	10 pcs	0.9 sq. mtr.	18 kgs (Approx.)



## THE TILE BOUTIQUE

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+91 99405 63528

### Address

#### Head Office

No.7, Montieth Lane, Ponmari Towers, Opp Street to  
Ambassador Pallava Hotel. Egmore, Chennai 600008

#### Branch Office

No 137(95), Anna Salai (Mount Road), First Floor,  
Meena Tejasvi Building, Next to LIC Building, Chennai 600002